

ARCHIE
SERIES

DEC.

Archie's

10¢

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BY THE
COMICS
CODE
AUTHORITY
PDC

MAD HOUSE

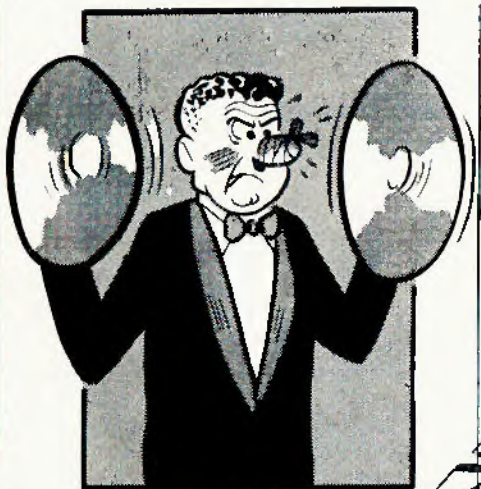
I'M STARVED. ANY
OF YOU PEOPLE
KNOW WHERE I CAN
GET A GOOD BITE?



MADHOUSE KULTURAL KORNER...

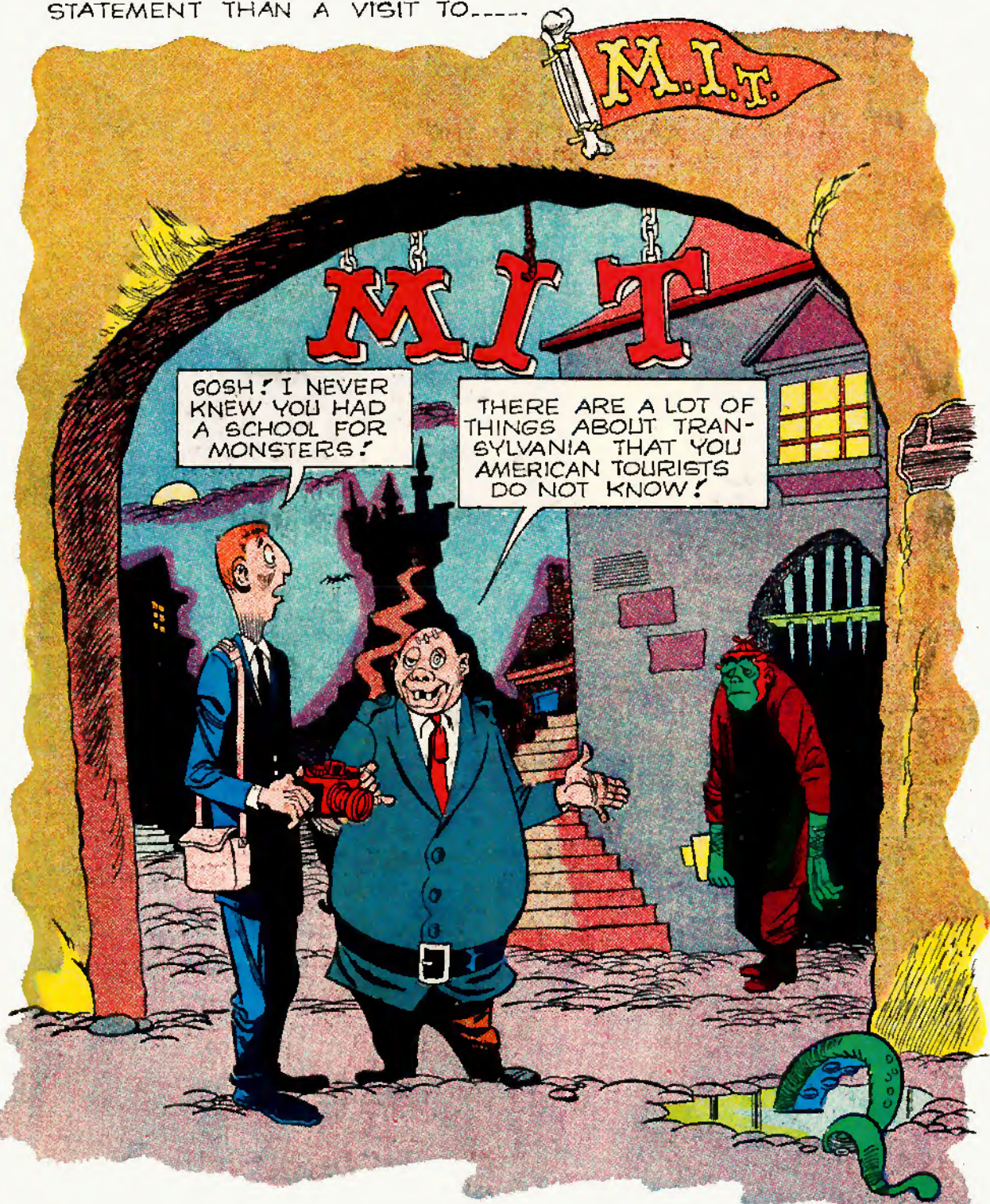
IN ORDER TO KEEP THIS MAGAZINE ON A *HIGHBROW LEVEL*, WE'VE ORGANIZED A **JAZZ COMBO**! AFTER HEARING THEM PLAY "MUSIC TO GO MAD BY," IT'S BEEN SAID, *THEY'RE OUT OF THIS WORLD!* --- WAY OUT, THAT IS! HERE ARE SOME CANDID SHOTS OF

MADHOUSE MUSICIANS!



THIS
SPACE
AVAILABLE
FOR
ADVERTISING

CONTRARY TO POPULAR BELIEF, QUALITY MONSTERS ARE MADE AND NOT BORN... AND WHAT BETTER PROOF OF THIS STATEMENT THAN A VISIT TO.....



GOSH! I NEVER KNEW YOU HAD A SCHOOL FOR MONSTERS!

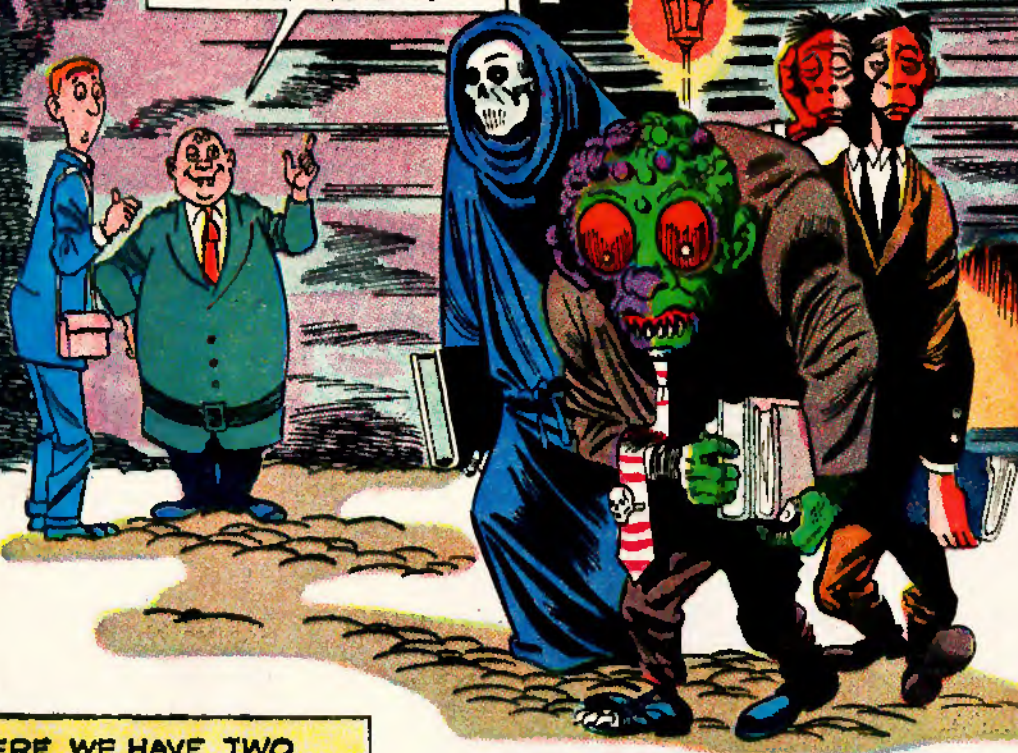
THERE ARE A LOT OF THINGS ABOUT TRANSYLVANIA THAT YOU AMERICAN TOURISTS DO NOT KNOW!

Monster Institute of Transylvania

ARCHIE'S MADHOUSE, Number 16, December, 1961. Published seven times a year, in February, April, June, July, August, October and December, by ARCHIE COMIC PUBLICATIONS, INC., Sparta, Ill. Executive and Editorial offices: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Drive, Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at Sparta, Ill. Copyright, 1961, by ARCHIE COMIC PUBLICATIONS, INC. All rights reserved. Cover and content protected by Copyright throughout the world. Yearly subscription 70c in the U.S.A., single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

WHO ARE THOSE
CREEPY LOOKING
CHARACTERS?

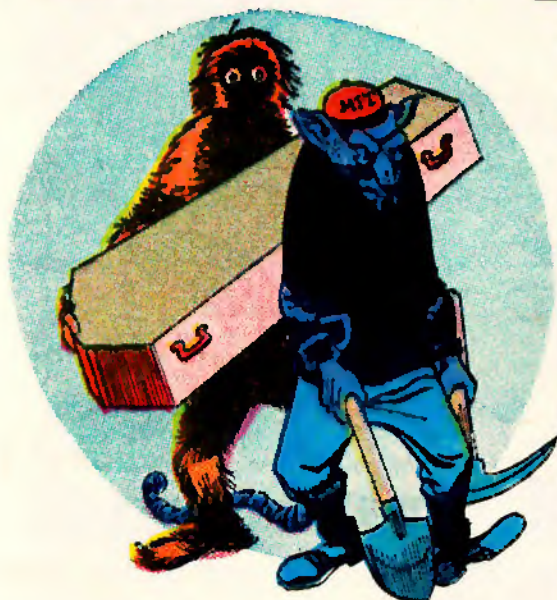
THOSE "CHARACTERS"
REPRESENT THE BEST
MONSTER FACULTY
IN THE WORLD!



HERE WE HAVE TWO
MEMBERS OF OUR
ADVANCED GHOUL CLASS.
A REAL HIP BUNCH,
THEY DIG EVERYTHING

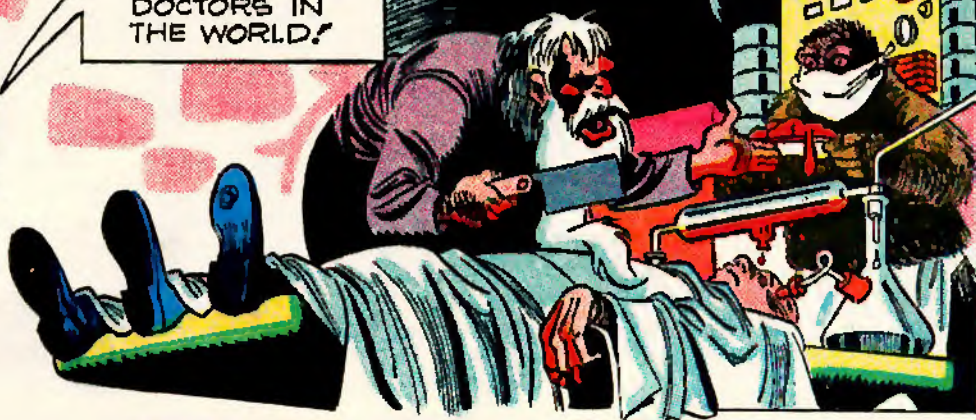
OUR SCHOOL MASCOT...

OUR TRUANT
OFFICER...



OF COURSE WE'RE
ALSO VERY PROUD
OF OUR MEDICAL
LABORATORY.

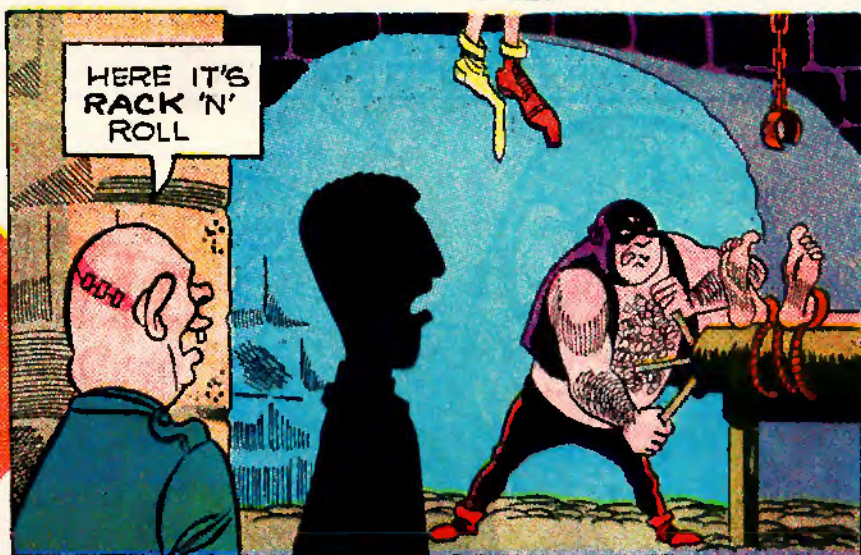
WE'VE PRODUCED
MOST OF THE MAD
DOCTORS IN
THE WORLD!



I UNDERSTAND
THAT IN AMERICA
YOUR FAVORITE
PASTIME IS
ROCK 'N' ROLL!



HERE IT'S
RACK 'N'
ROLL



WELL, THANKS FOR
THE TOUR! I HAVE
BE RUNNIN'
ALONG!

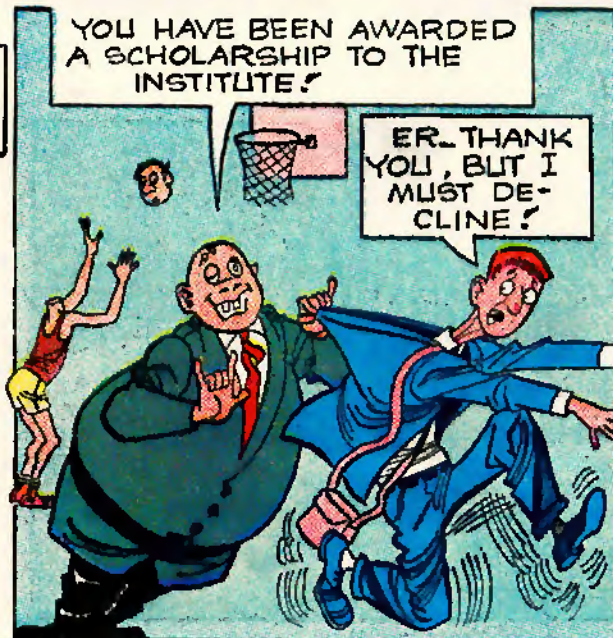
ARE YOU
A
MUMMY?

NO, STUPID!
I'M YOUR
DADDY!

OH!...I FORGOT
TO TELL YOU THE
GOOD NEWS!

YOU HAVE BEEN AWARDED
A SCHOLARSHIP TO THE
INSTITUTE!

ER...THANK
YOU, BUT I
MUST DE-
CLINE!

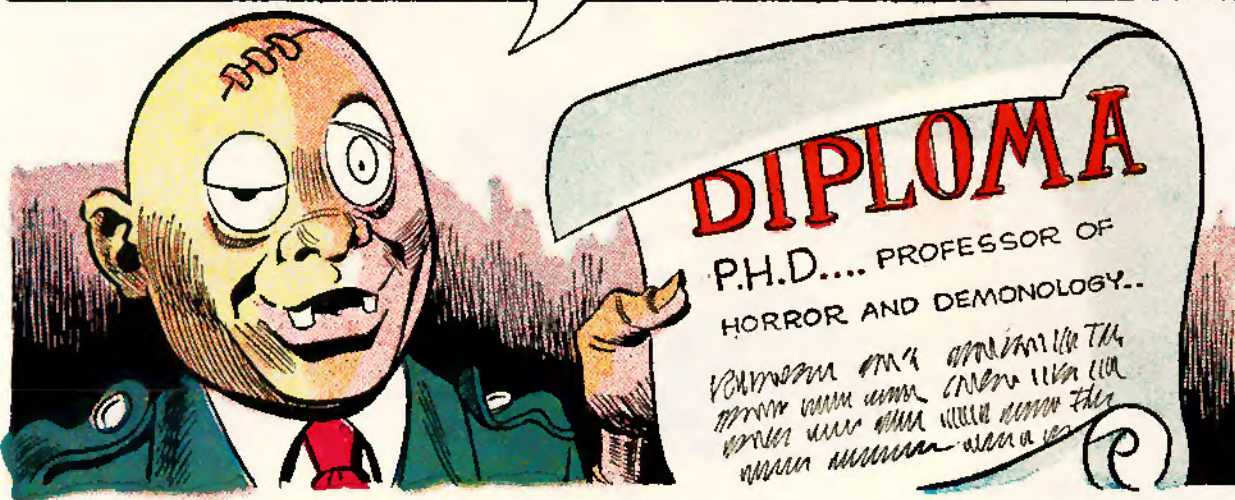


SILLY BOY! YOU CAN'T TURN DOWN A SCHOLARSHIP TO OUR MONSTER INSTITUTE.

AND DON'T BE LATE FOR YOUR FIRST CLASS.



AND NOW I'VE A FEW WORDS FOR YOU READERS! DON'T FEEL THAT BECAUSE YOU CAN'T COME TO TRANSYLVANIA YOU'LL BE DENIED THE OPPORTUNITY OF GETTING YOUR PHD FROM THE INSTITUTE.



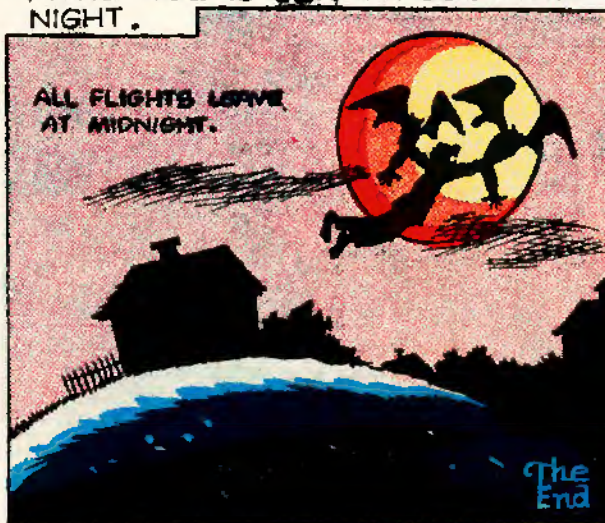
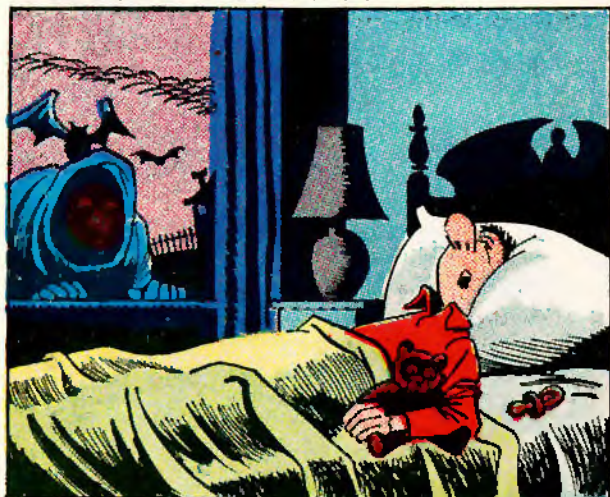
DIPLOMA

P.H.D.... PROFESSOR OF
HORROR AND DEMONOLOGY..

Handwritten text on the diploma:
YOU ARE NOW A MEMBER OF THE
MONSTER INSTITUTE AND WILL
RECEIVE A SCHOLARSHIP TO
STUDY AT OUR SCHOOL.

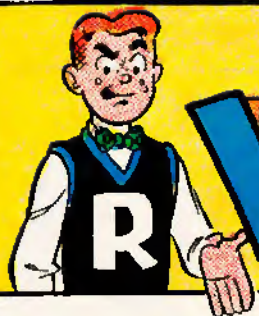
WE HAVE AGENTS CONSTANTLY ON THE ALERT FOR PEOPLE ANXIOUS TO ENROLL AT M.I.T.

SO DON'T BE SURPRISED IF WE "INVITE" YOU TO OUR SCHOOL SOME NIGHT.



ALL FLIGHTS LEAVE
AT MIDNIGHT.

The
End

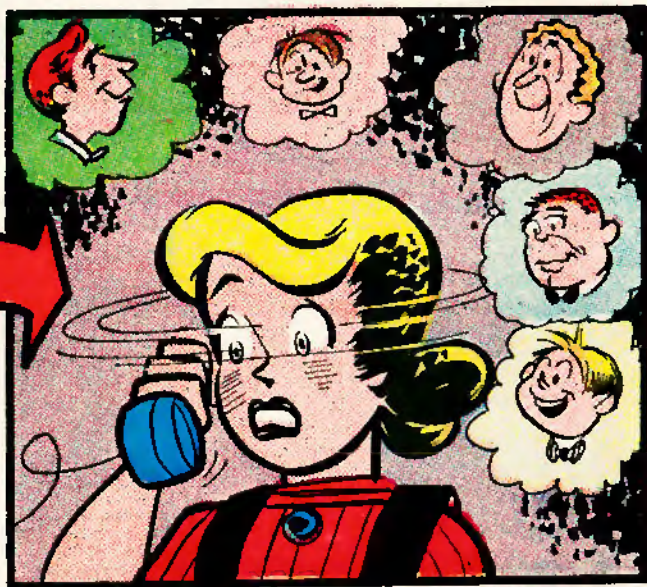


WHY IS IT?

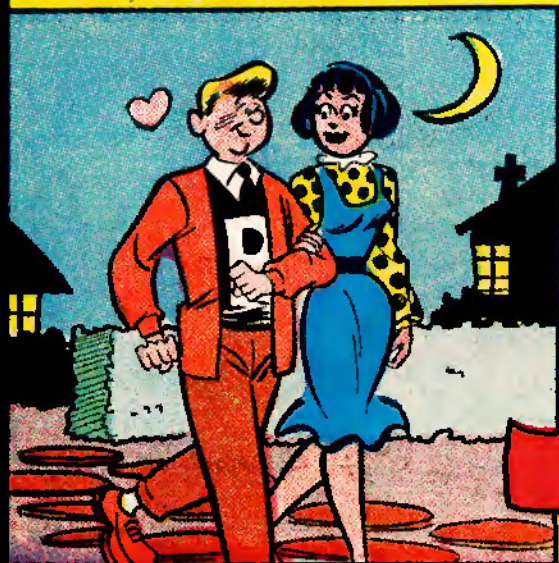
WEEKS WILL GO BY AND
NOT ONE DATE! JUST WHEN
YOU'RE BEGINNING TO THINK
A DATE IS SOMETHING TO
EAT... *SUDDENLY...*



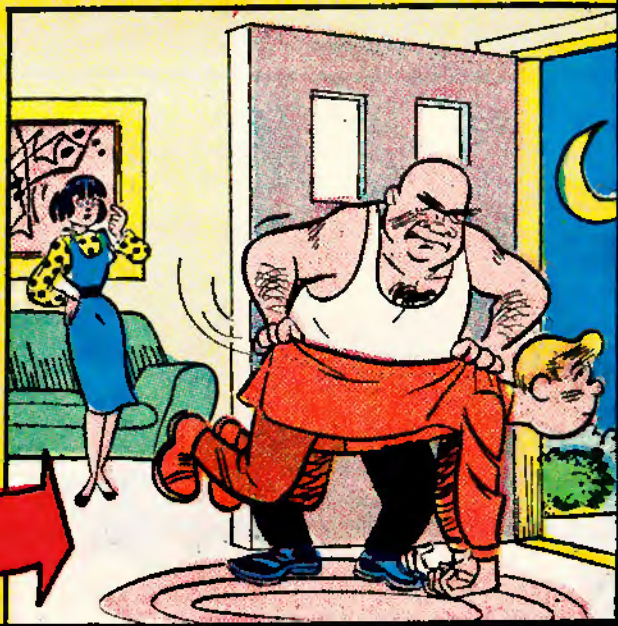
...YOU GET A LOAD OF
WONDERFUL OFFERS
...ALL FOR THE SAME SATURDAY NIGHT!



WHEN YOU TAKE HOME A
NEW CUTE CHICK YOU JUST
MET AT A DANCE, SHE
ALWAYS HAS A...



...FATHER LIKE THIS!

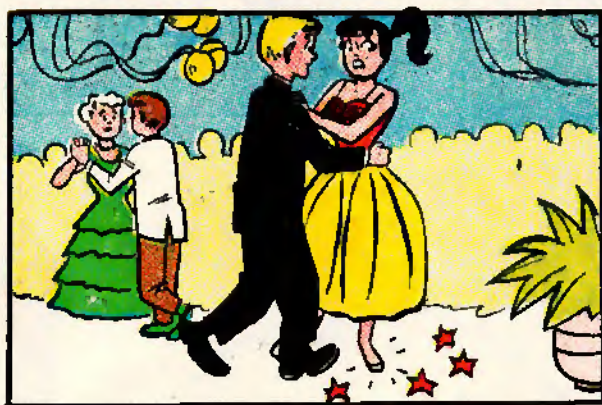


HERE ARE MORE, "WHY IS ITS?!!"

YOU'RE GOING OUT DANCING!
YOU HAVE A CLOSET LOADED
WITH SHOES....ALL BROKEN IN!
WHAT DO YOU DO?



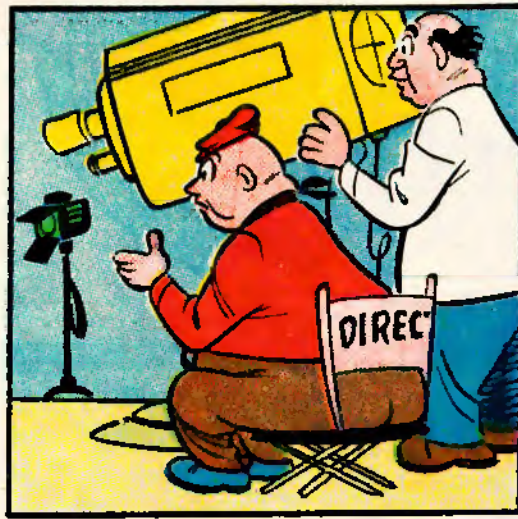
THAT'S RIGHT! YOU WENT OUT
AND BOUGHT NEW SHOES
AND THEY'RE JUST KILLING YOU!



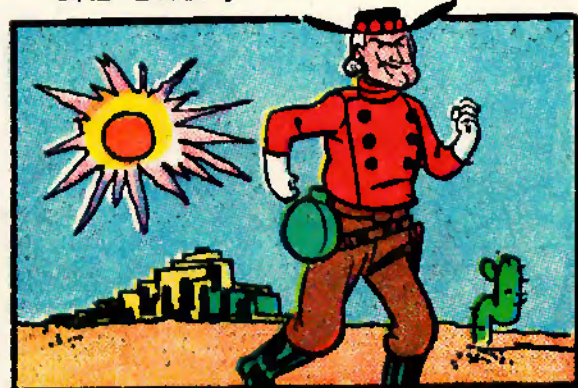
COMMERCIALS SELLING ALL
KINDS OF REDUCING PLANS...



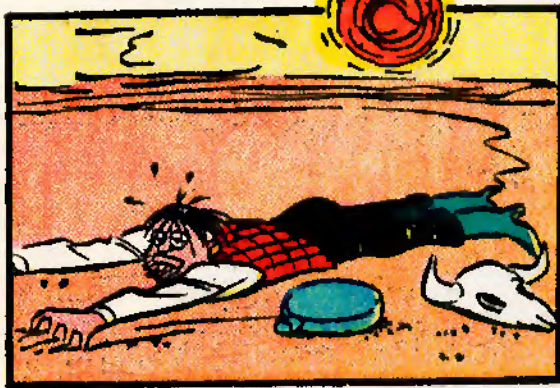
...ARE PRODUCED BY PEOPLE
LIKE THIS!



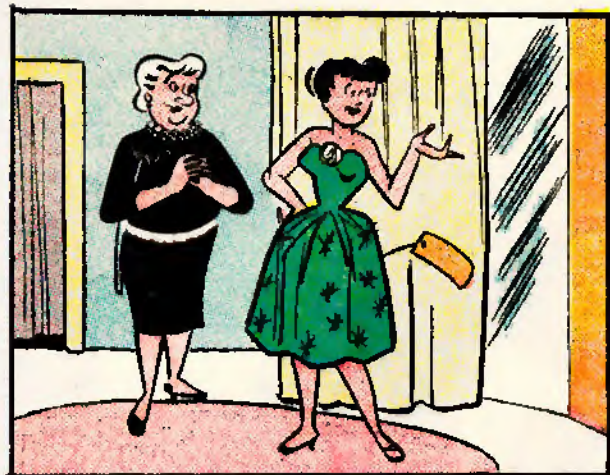
THE HERO WALKS ACROSS THE
DESERT WITH A FULL CANTEEN OF
WATER--BUT NEVER DRINKS
ONE DROP!



THE VILLIAN WHO DRANK
EVERY FOOT ACROSS THE
SAME DESERT...NEVER
MAKES IT!



IT'S A BIG DREAM DATE COMING UP FOR YOU! USING ALL YOUR SAVINGS, YOU BUY YOURSELF A NEW AND RAVISHING OUTFIT! AN OUTFIT THAT YOU'RE DYING TO SHOW OFF!



WHERE DO YOU WIND UP? YOU GUESSED IT! YOU ARE TAKEN TO A RESTAURANT, WHERE THE WAITERS NEED RADAR TO FIND THEIR WAY AROUND!

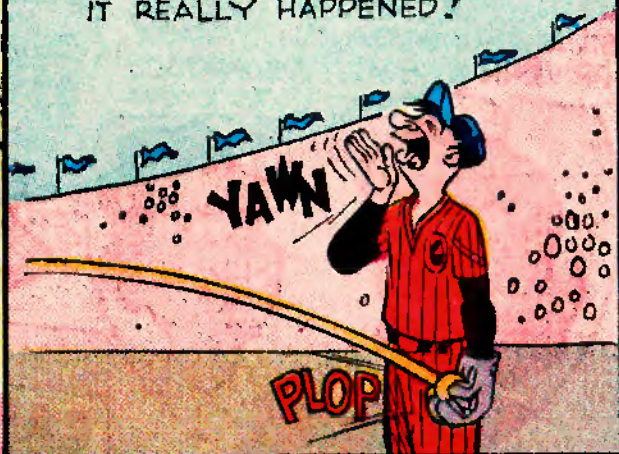


THIS IS THE WAY YOU HEAR IT...

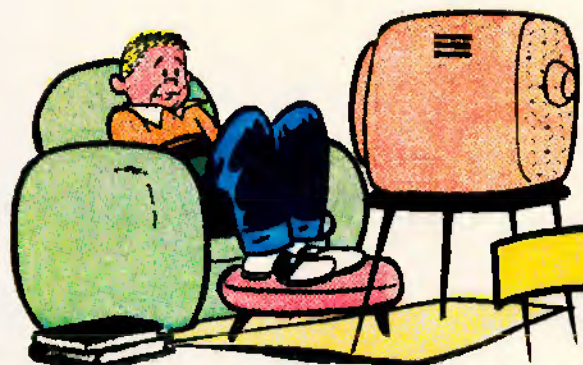
NOW! THE BALL WAS REALLY CLOBBERED! IT'S REALLY GOING... CHUCK IS RACING FOR THIS TREMENDOUS BELT... WITH A SUPERHUMAN LEAP SNATCHES IT OUT OF THE AIR...



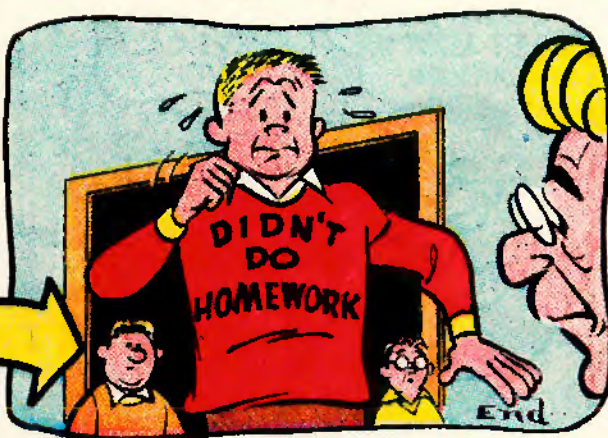
WHEN THIS IS THE WAY IT REALLY HAPPENED!



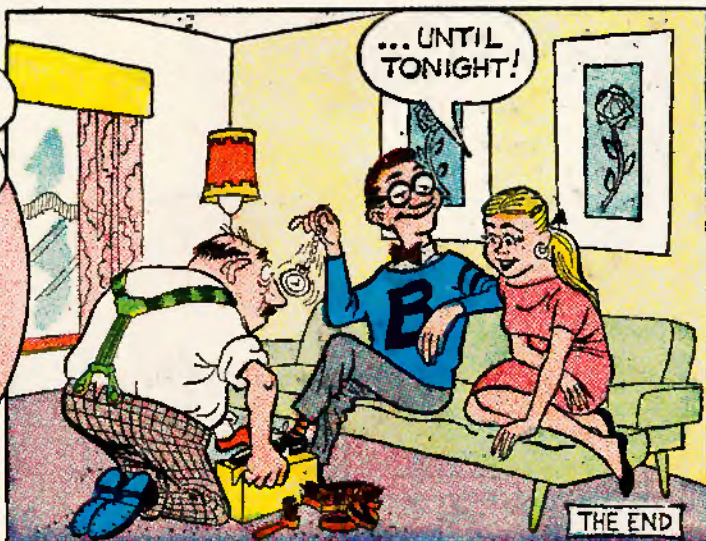
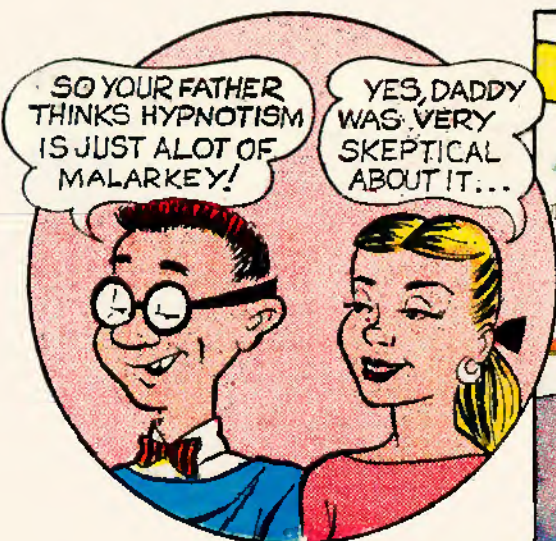
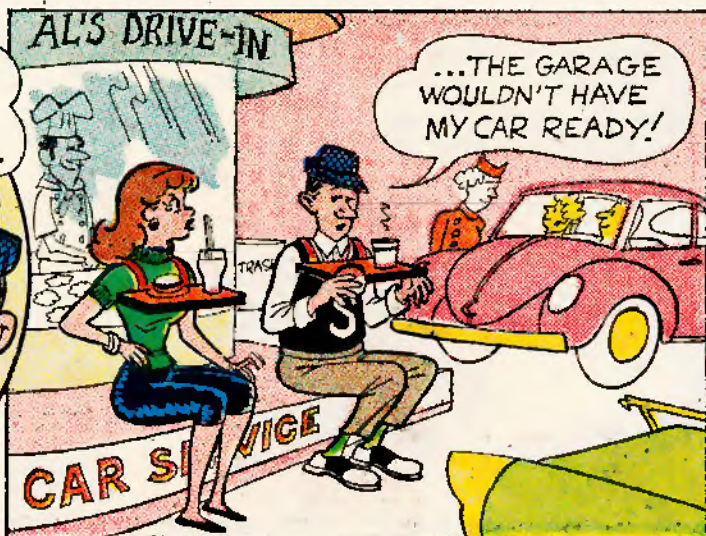
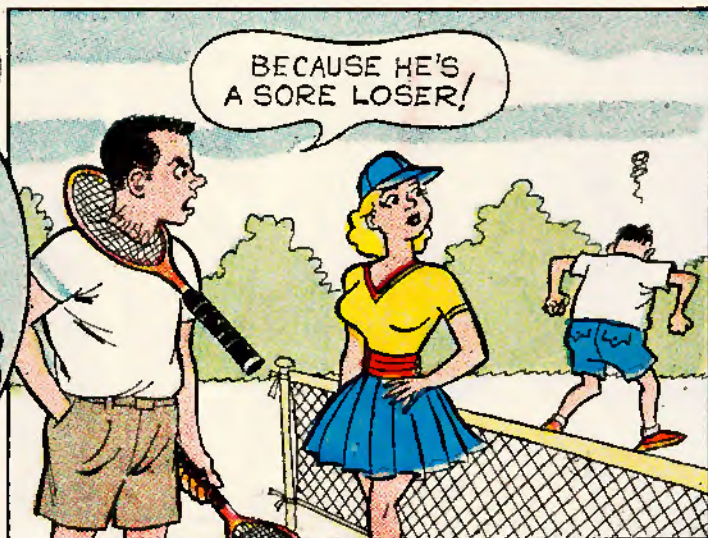
IF ONE NIGHT YOU'VE FORGOTTEN TO DO YOUR HOMEWORK, THE TEACHER WILL ALWAYS...



...CALL ON YOU, AS IF YOU WERE WEARING A SIGN!

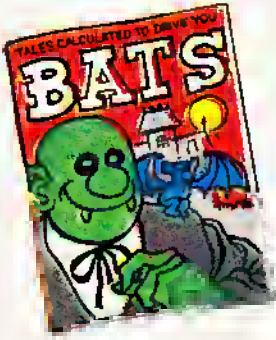


DOUBLE TAKE



(REAL ADVERTISEMENT)

INTRODUCING A NEW MAGAZINE.. .. **BATS**



BATS is something different in a **MONSTER** magazine!
BATS is calculated to drive you **BATS!**

IN TRANSYLVANIA **EVERYBODY** READS **BATS!**



ON SALE SOON! ASK FOR IT AT YOUR NEWSSTAND !!!!!

(REAL ADVERTISEMENT)



VERONICA SAYS-

GUESS WHO SAID-

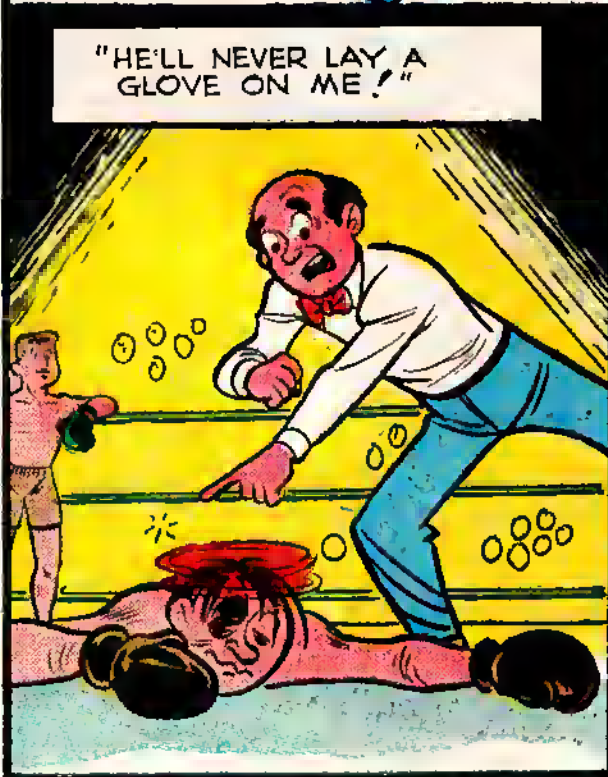
"PUTTING ON A
LITTLE WEIGHT,
AREN'T YOU?"



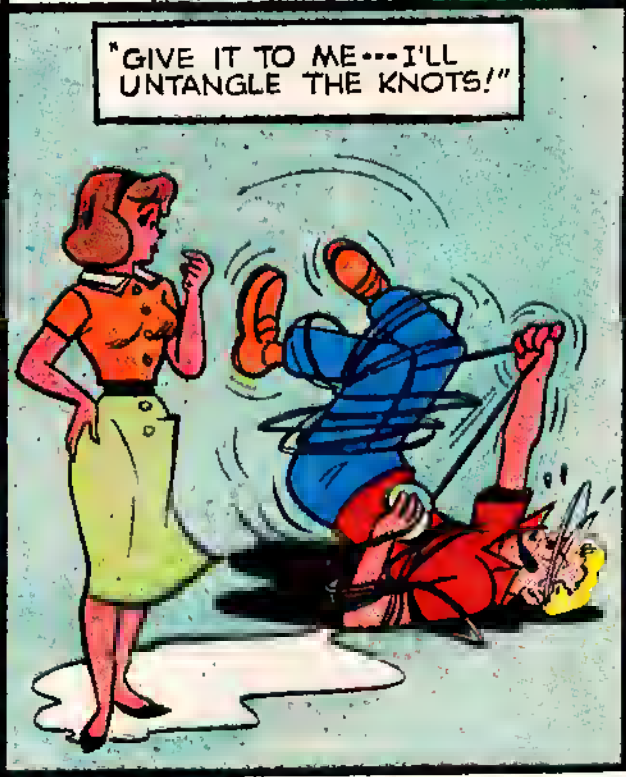
"GEE, YOU TAKE THE SAME SIZE
SHOE AS THE FAMOUS MOVIE
STAR -----ROCK HUDSON!"



"HE'LL NEVER LAY A
GLOVE ON ME!"



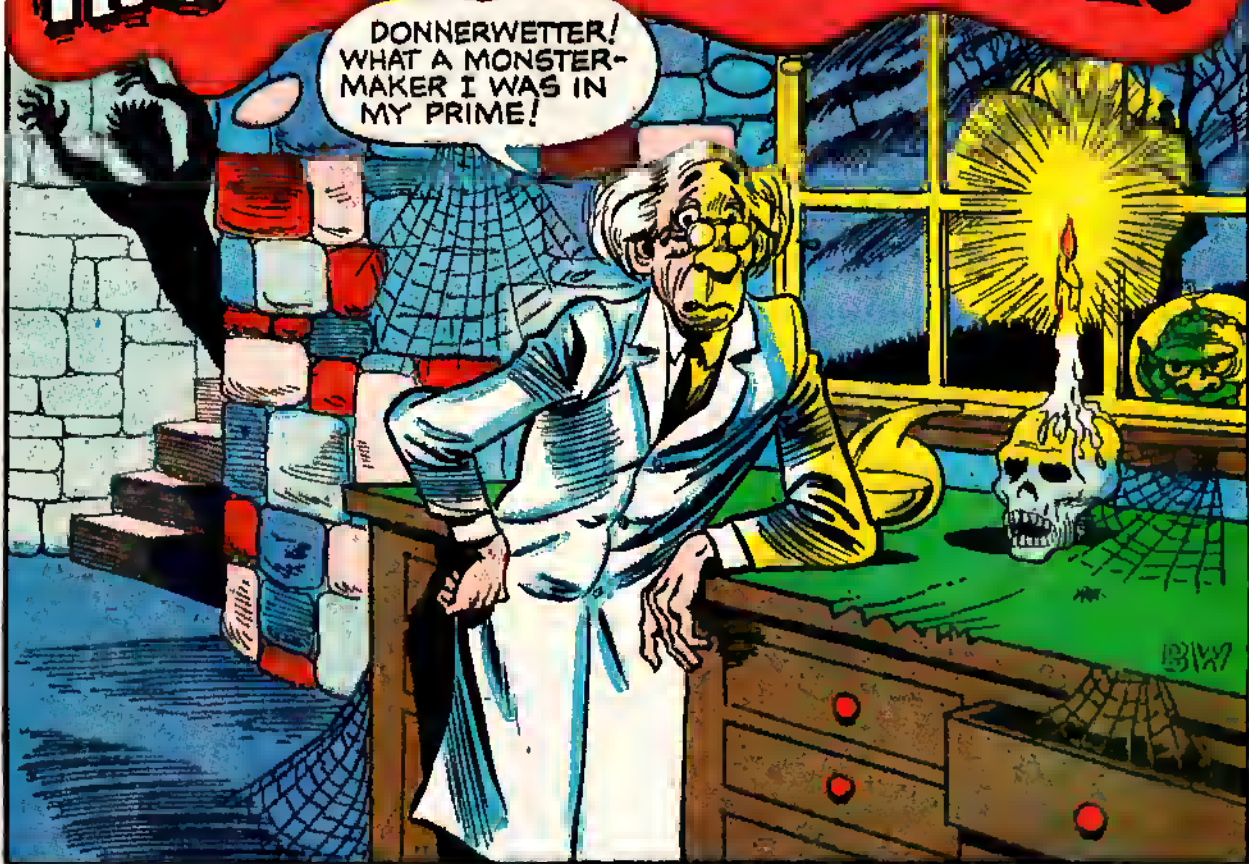
"GIVE IT TO ME---I'LL
UNTANGLE THE KNOTS!"



WHEN A PERSON REACHES THE TOP IN HIS PROFESSION, THERE IS ONLY ONE WAY TO GO - DOWN!
...AND SO IT WAS WITH OTTO VON SHRIEKENSTEIN, ONE OF THE GREATEST MAD DOCTORS OF ALL TIME, AS WE SHALL SEE IN THIS MAD HOUSE TALE ABOUT...

HIS SECRET SHAME!

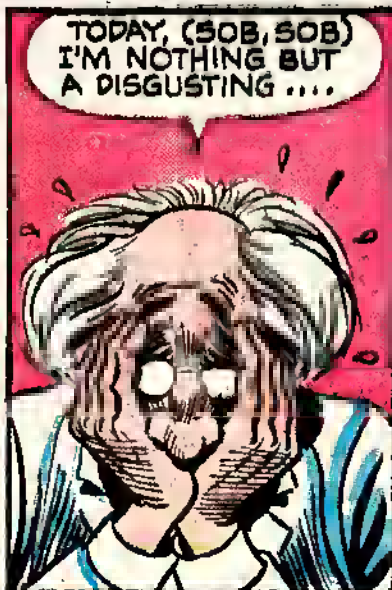
DONNERWETTER!
WHAT A MONSTER-
MAKER I WAS IN
MY PRIME!



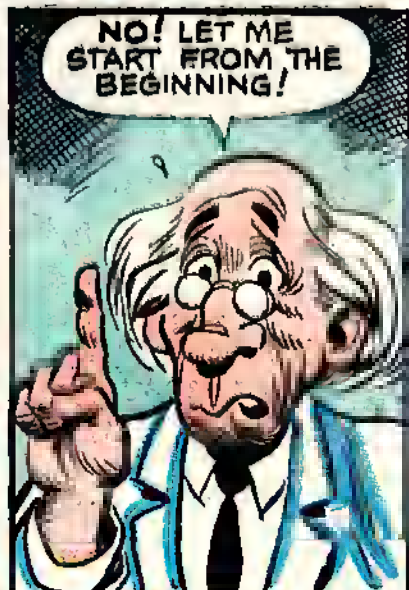
...AND WHAT
AM I TODAY?



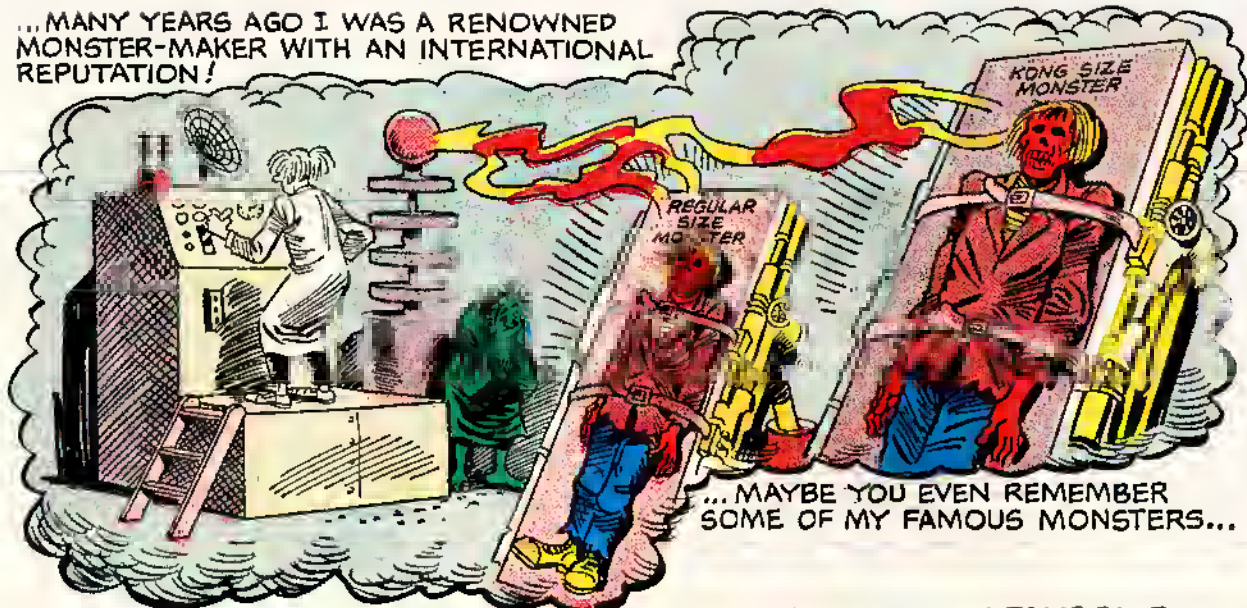
TODAY, (SOB, SOB)
I'M NOTHING BUT
A DISGUSTING ...



NO! LET ME
START FROM THE
BEGINNING!



...MANY YEARS AGO I WAS A RENOWNED
MONSTER-MAKER WITH AN INTERNATIONAL
REPUTATION!



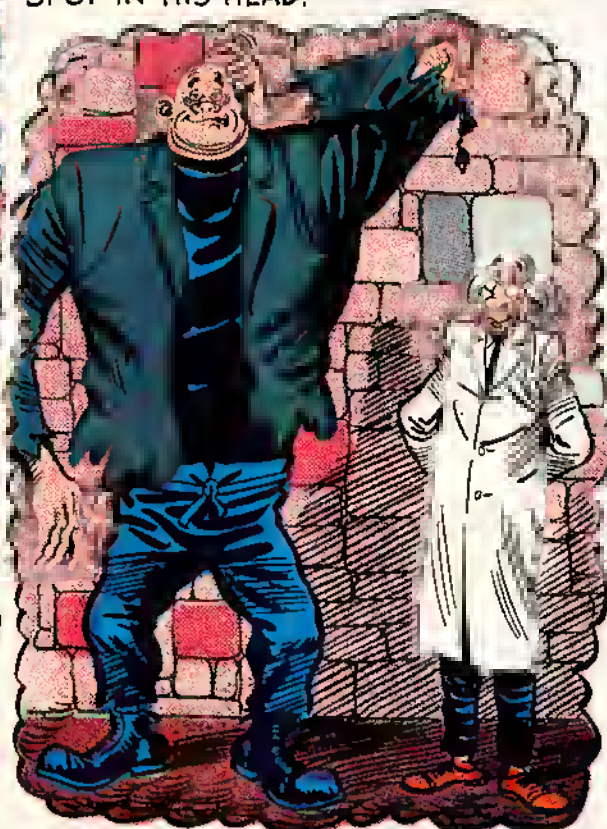
...MAYBE YOU EVEN REMEMBER
SOME OF MY FAMOUS MONSTERS...

...DO YOU RECALL MY **FIRST MONSTER,**
URGU?



...AND THERE WAS MY **FAVORITE,**
LUDWIG THE NOODNIK, THE ONLY
MONSTER WITH AN UNSANFORZED
BRAIN!

...I HAD A SOFT SPOT IN MY HEART
FOR THIS MONSTER WITH A SOFT
SPOT IN HIS HEAD!

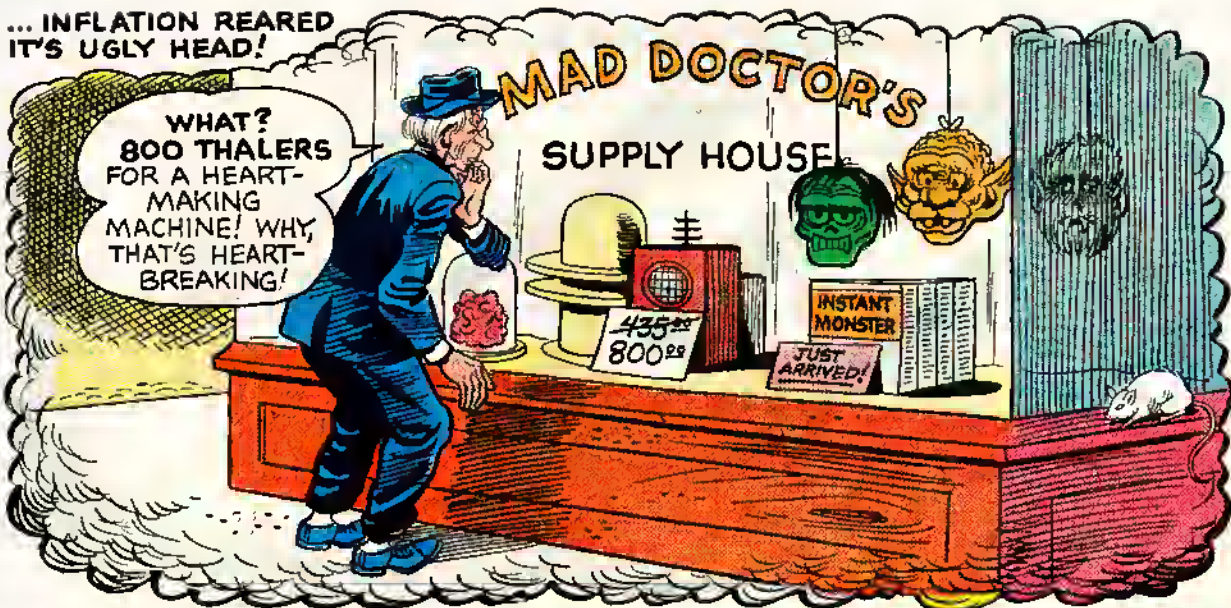


...YES, THOSE WERE **HAPPY DAYS!**

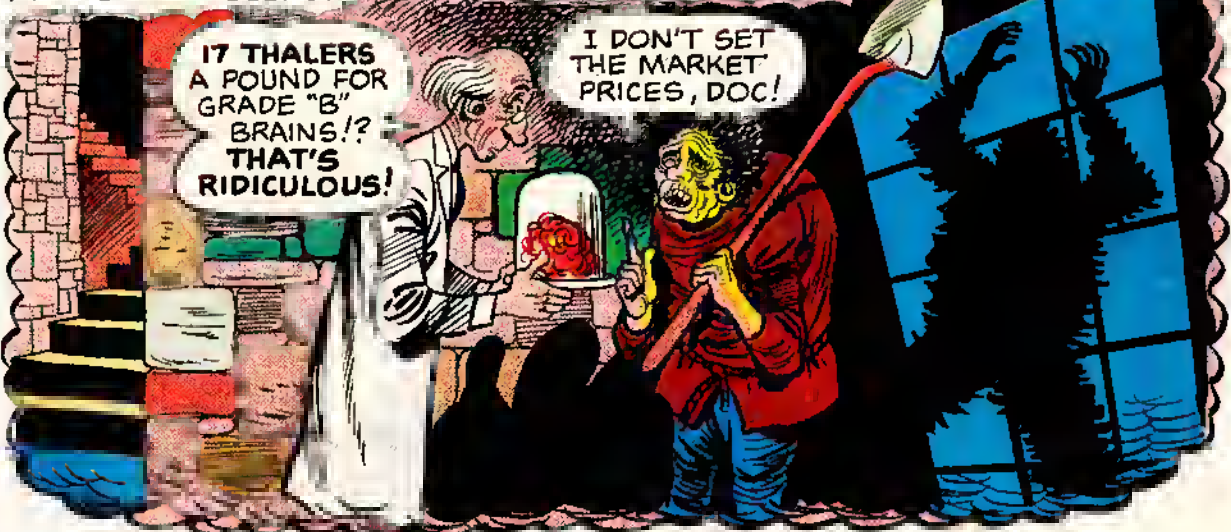
...THERE WERE A LOT OF BUGS IN MY
EARLY MODELS,
... BUT I GOT RID OF THEM WITH DDT!

... **BUT THEN** SOMETHING HAPPENED
THAT TURNED MY CAREFREE WORLD
UPSIDE DOWN.....

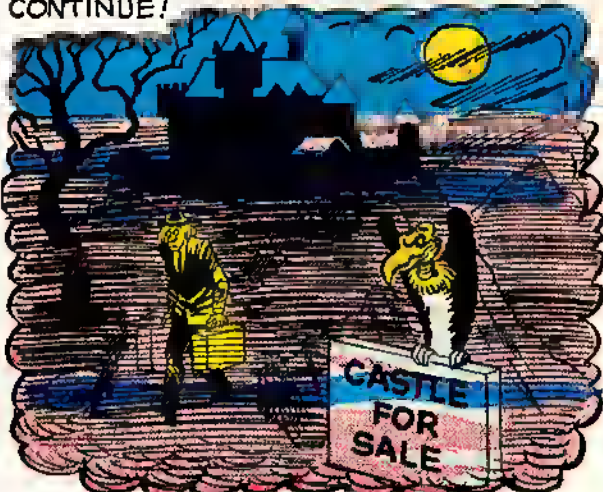
...INFLATION REARED
IT'S UGLY HEAD!



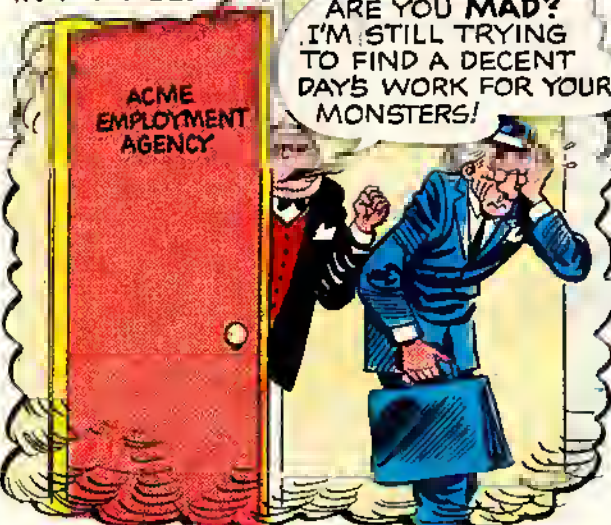
...INFLATION TURNED MY GHOULS FROM GRAVE DIGGERS
INTO GOLD DIGGERS!



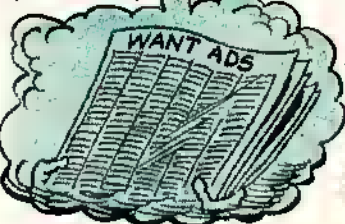
...SINCE I HAD OPERATED MY MONSTER
BUSINESS ON A LOW PROFIT MARGIN,
IT WAS IMPOSSIBLE FOR ME TO
CONTINUE!



...AT FIRST I THOUGHT I COULD REMAIN
IN MY FIELD



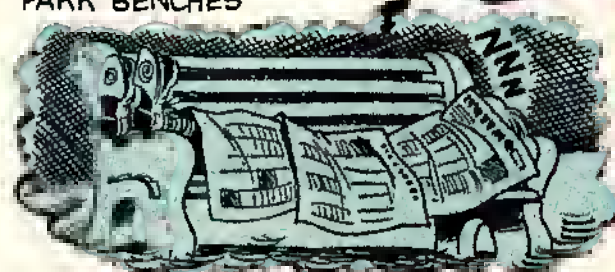
...THE NEXT FEW YEARS BECAME A BLUR OF...



FREE SOUP KITCHENS



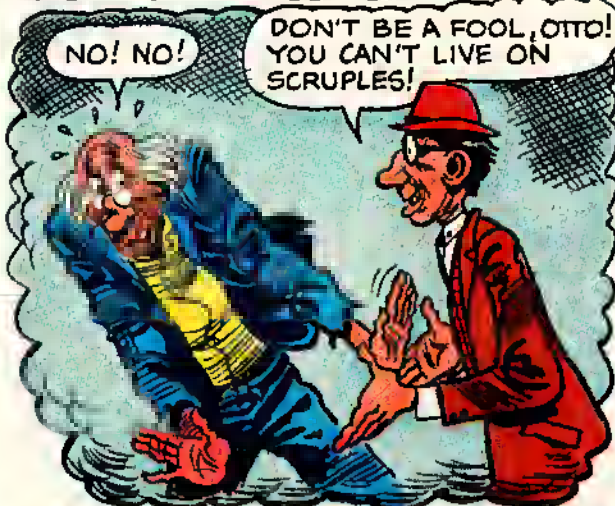
AND SLEEPING ON PARK BENCHES



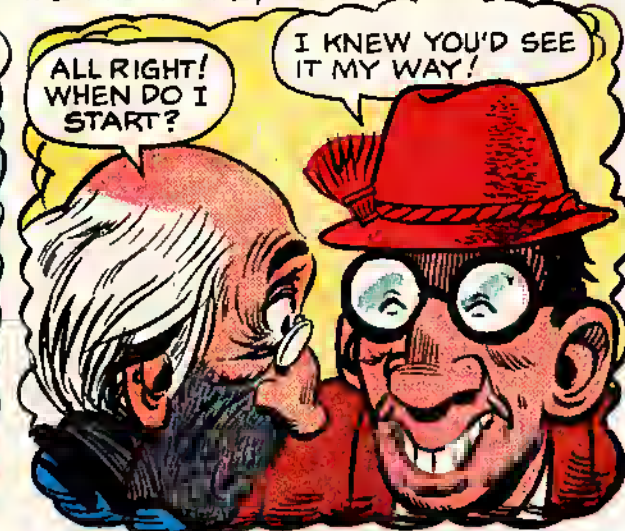
...THEN ONE DAY I RAN INTO AN OLD DOCTOR FRIEND OF MINE!



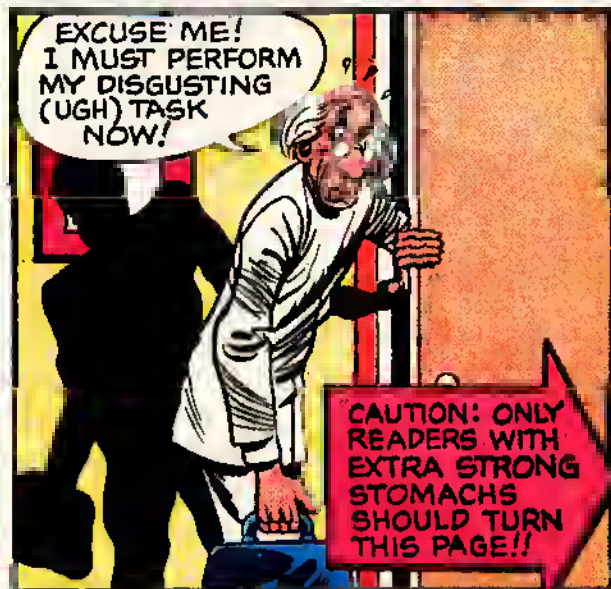
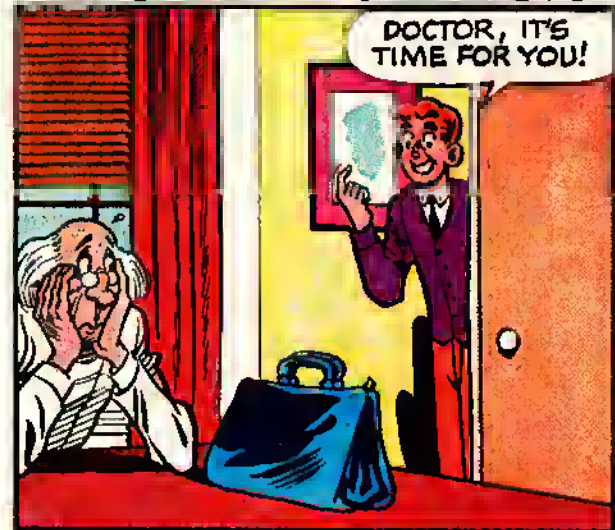
...IN ALL MY THIRTY YEARS OF MAD MEDICINE, I HAD NEVER HEARD OF SO REVOLTING A PROPOSITION!



... BUT YEARS OF MISERY HAD MADE ME DESPERATE, TOO!



... I TOOK THE JOB, AND I'VE REGRETTED IT EVER SINCE... BUT IT'S TOO LATE NOW!

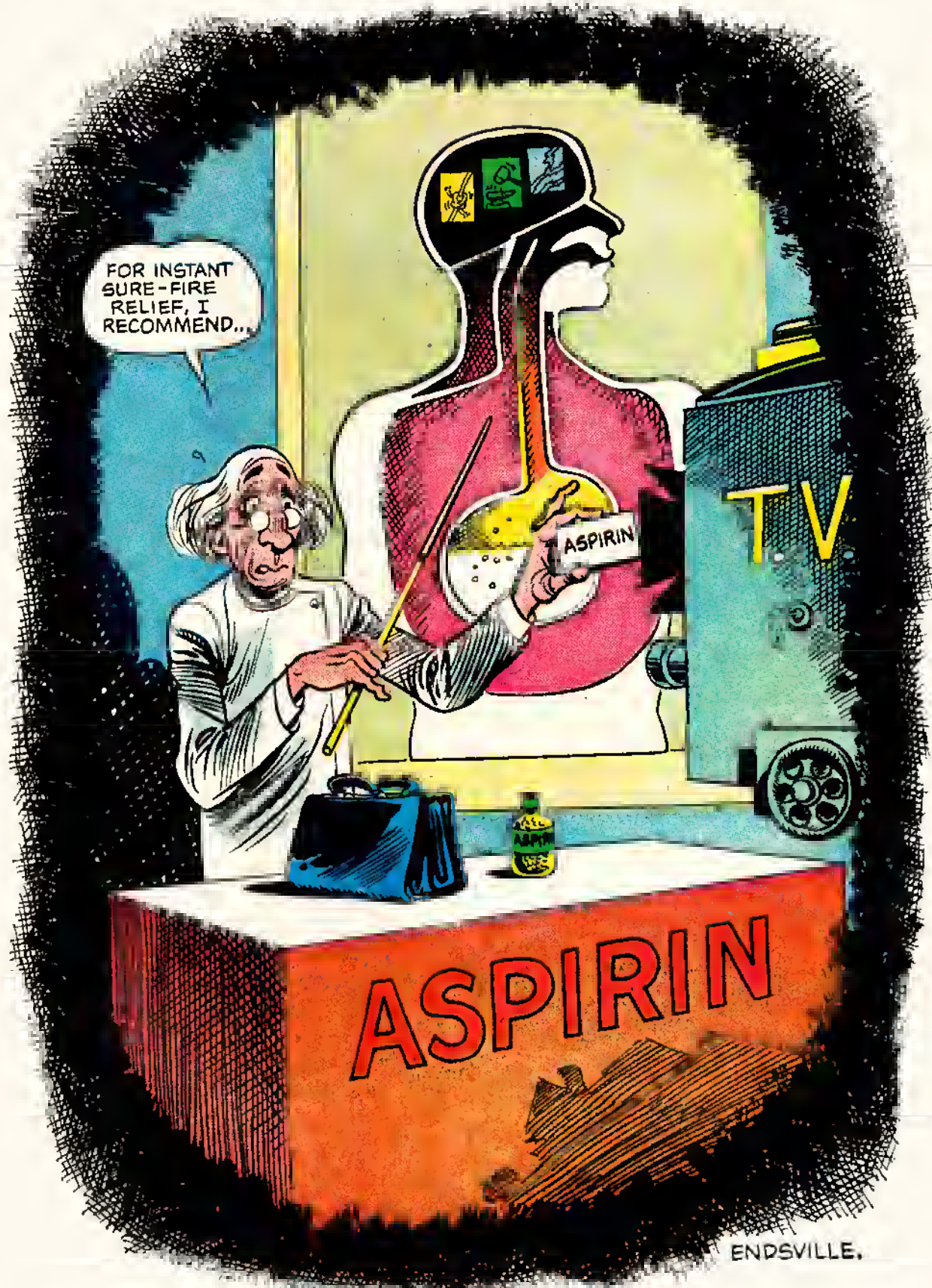


FOR INSTANT
SURE-FIRE
RELIEF, I
RECOMMEND...

ASPIRIN

TV

ENDSVILLE.





Aunt Juggie's

ADVICE TO THE LOVELORN

Dear Aunt Juggie--
I am a very lovely girl. If I keep looking, do you think I might find a boy friend like Archie Andrews? Wandering

DEAR WANDERING--
YES, BUT BE CAREFUL--OR
YOU'LL WIND UP WITH A DOPE
LIKE MY NEPHEW, JUGHEAD!

Dear Aunt J.--

At present, I am 12 years old. When I reach 18, I would like to grow a moustache. Do you think this is a good idea? S.M.

DEAR S.M.
THAT ALL DEPENDS. ARE
YOU A BOY OR A GIRL?

Dear Aunt Jug--

My best friend and I are both in love with the same girl. We fight over her so much that there is no time for romance. What should we do?--Tommy G.

DEAR TOMMY G.--
FORGET ABOUT ROMANCE. TAKE
UP THREE-HANDED CHIN RUMMY,
INSTEAD.

DEAR AUNT J.--

MY BOY FRIEND WANTS
TO BE A POLITICIAN WHEN
HE GROWS UP. WHAT KIND
OF DISHES CAN I SERVE
HIM WHEN HE COMES TO
DINNER?--SERIOUS

DEAR SERIOUS--
IF HE'S GOING TO BE A
POLITICIAN, HE'LL ENJOY HAM,
BOLONEY TRIPE, OLD CHEST-
NUTS, BANANA OIL--AND FOR
DESSERT, LOTS OF "SOUP
GRAPES!"

Dear Aunt Juggie--
I am a boy, ten years
old, and I'm in love with
my History teacher.
Should I ask her to
wait until I'm twenty-
one, so we can get
married? - Unhappy boy

DEAR UNHAPPY BOY--
NO. BY THE TIME YOU'RE 21,
YOUR HISTORY TEACHER
WILL BE
ANCIENT
HISTORY.

Dear Aunt Juggie--
I'm a little worried
because my boy friend
thinks he's a refrigerator.
Should I take him to
a psychiatrist?
- Sally D.

DEAR SALLY D. --
IT ALL DEPENDS. HOW
GOOD IS HE AT MAKING
ICE CUBES?

DEAR AUNT JUGGIE--
WHY DO PEOPLE ALWAYS
SAY THAT "LOVE MAKES
THE WORLD GO 'ROUND"?
- CURIOUS

DEAR CURIOUS--
BECAUSE, WHEN YOU'RE IN LOVE,
EVERYTHING SPINS AROUND NIGHT
AND DAY--AND BY THE END OF THE
YEAR YOU'RE BACK WHERE YOU
STARTED FROM.

Dear Aunt J.--
I am a very lonely
girl.
How can I meet
the boy of my
dreams?
-Puzzled Pamela

DEAR PUZZLED PAMELA--
TO MEET THE BOY OF
YOUR DREAMS, STOP
WALKING AROUND IN YOUR
SLEEP.

DEAR AUNT JUGGIE--
WHEN MY SWEET-
HEART KISSES ME AT
AT A PARTY, IS IT
POLITE TO KISS HER
BACK?
-DEXTER

DEAR DEXTER--
NO. IT IS MUCH POLITER
TO KISS HER HAND OR
HER CHEEK.

DO YOU HAVE A ROMANTIC PROBLEM? WRITE TO AUNT JUGGIE! BY THE TIME
SHE GETS DONE--YOU'LL **REALLY** HAVE A PROBLEM!



HEY, STUPID! (WE MEAN YOU!)

DON'T YOU GET TIRED OF BEING CALLED STUPID!
WELL, MADHOUSE HAS THE PERFECT EGO INFLATER
FOR ALL STUPID PEOPLE! WE GUARANTEE A
"HI I.Q." WHEN YOU'VE TAKEN OUR

QUIZ FOR STUPID PEOPLE!

OBSERVATION...(10 POINTS)

FIND THE HIDDEN FACE OF ARCHIE—



ASTRONOMY...(16½ POINTS)

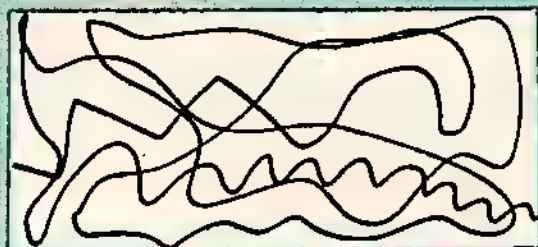
CONNECT THE FOLLOWING
DOTS



GOOD! YOU HAVE DRAWN
THE BIG DIPPER!

DEXTERITY...(24½ POINTS)

FOLLOW THIS PATTERN—



GREAT! YOU'VE DONE IT!
YOU'VE CREATED A DOODLE!!!

LOGIC...(193⅓ POINTS)

FILL IN THE MISSING WORD—

MADHOUSE
MADHOUSE
— — — HOUSE

PERCEPTION...(66⅕ POINTS)

YOUR "X" WILL WIN THIS GAME
IN THE NEXT MOVE—

X	O	X
O		
O		X

PLACE A DIME IN THE
CIRCLE AND DRAW A
LINE AROUND IT—NEXT
TAKE THE DIME—
CLUTCH IT IN YOUR HOT
HAND AND RUSH OUT
AND BUY A COPY OF
"PEP" COMICS!
NO POINTS FOR THIS—
JUST HOURS OF
ENJOYMENT!



HOW DID YOU
MAKE OUT?

WHAT ??
YOU FAILED!

STUPID! DON'T
YOU KNOW
HOW TO CHEAT!!!



TOPS ON YOUR CHRISTMAS LIST!

Archie's Christmas
Stocking for
Everybody!

handbag for Mom
sweater for Pop
skates for Bill
tie for Uncle
socks for



Don't forget to order
Archie's Christmas
stocking now!

TAKE IT
FROM ME...THIS
ONE TOPS THEM
ALL!



ARCHIE'S CHRISTMAS STOCKING #15
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

PLEASE SEND ME _____ COPIES OF ARCHIE'S
CHRISTMAS STOCKING #15 AS SOON AS IT
IS OF THE PRESS. I ENCLOSE 25¢ IN COIN (35¢
IN CANADA) FOR EACH COPY ORDERED.

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

MADHOUSE'S LABOR-SAVING DEPARTMENT...

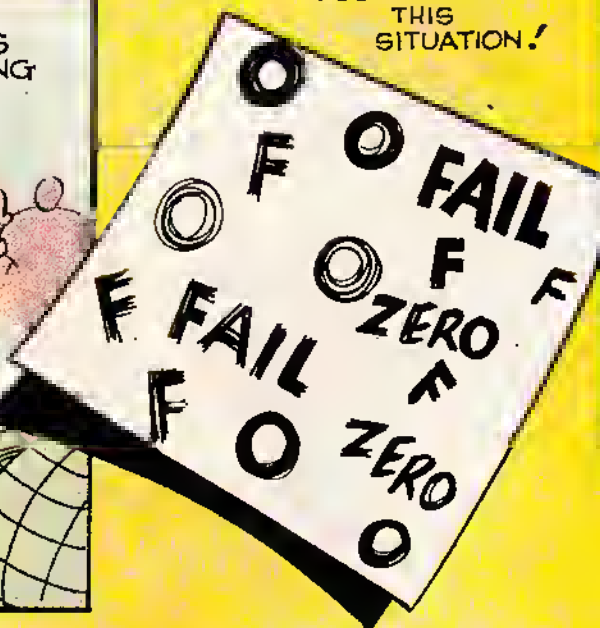
MADHOUSE IS ALWAYS ON THE LOOK OUT FOR BETTER THINGS FOR BETTER LIVING, FOR IT'S READERS! WE HAVE DEVELOPED A MADHOUSE PRODUCT EVERYONE CAN USE ---

READY MADE DOODLES!

FOR TEACHERS
LISTENING TO STUDENTS
EXCUSES FOR NOT PAYING
ATTENTION...



THE READY MADE
DOODLE FOR
THIS
SITUATION!



FOR CHILDREN ...

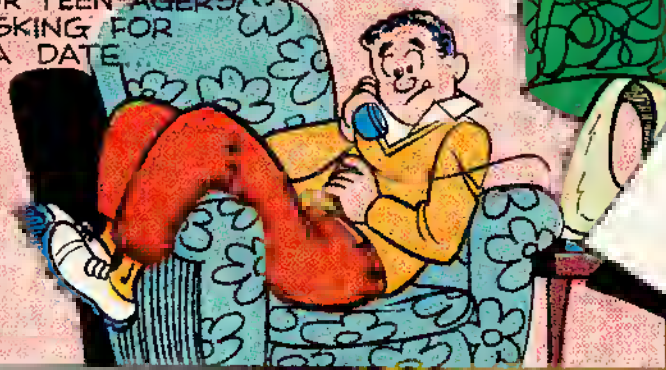


THE READY MADE
DOODLE FOR
THIS
SITUATION!

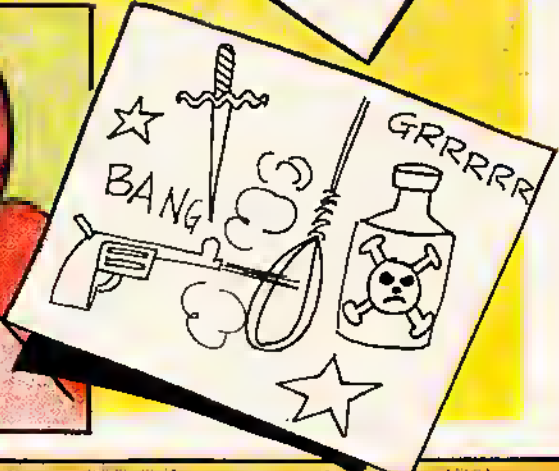
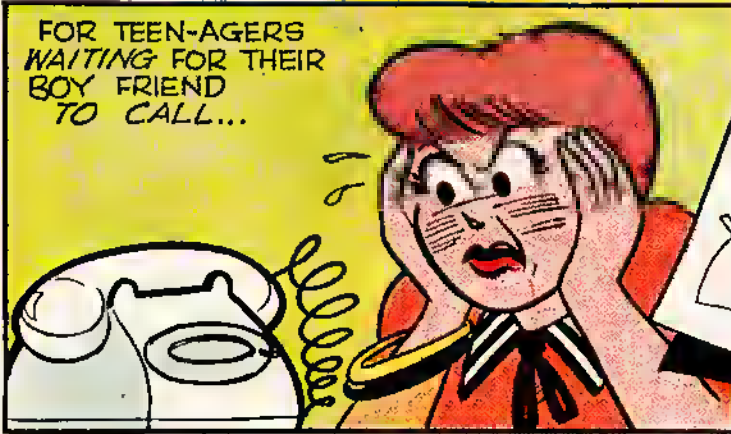


THIS COMES IN
CRAYON...
WATER COLORS...
PEANUT BUTTER...
JAM...

FOR TEEN-AGERS
ASKING FOR
A DATE...

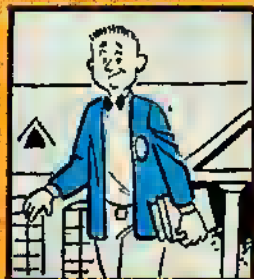


FOR TEEN-AGERS
WAITING FOR THEIR
BOY FRIEND
TO CALL...



HERE ARE SOME SATISFIED CLIENTS WHO HAVE FOUND THEY SAVED
MANY MAN-HOURS USING **MADHOUSE'S DOODLES**. THEY NOW
HAVE MORE LIESURE TIME TO DO EXACTLY NOTHING!

JOE
STUDENT



"I JUST LOVE
MADHOUSE'S
READY MADE
BOOK COVER
DOODLES!"

GENERAL T. SEEKRET
OF THE
PENTAGON



"IT'S THE
BEST THING

CENSORED

MR. A. YAKETY



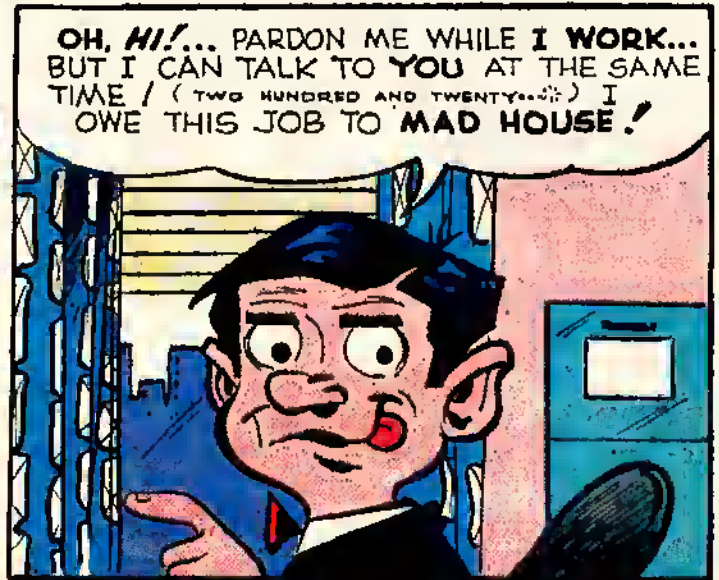
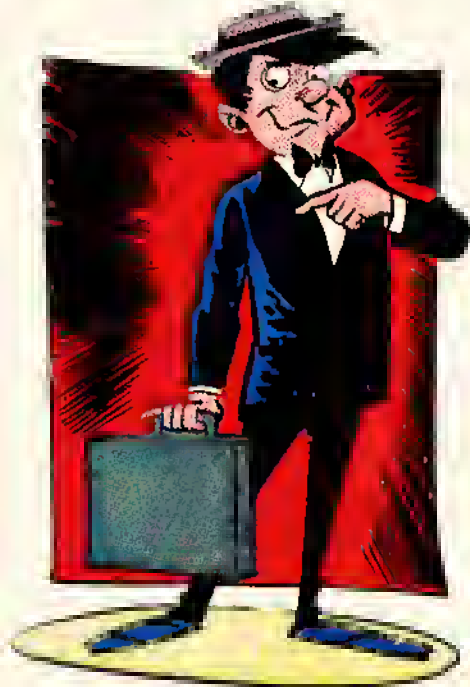
"I WOULDN'T
BE CAUGHT
IN A PHONE
BOOTH WITHOUT
A MADHOUSE
READY MADE
DOODLE!"

SEND 5,555 COVERS FROM
MADHOUSE TO GET YOUR
READY MADE DOODLES!

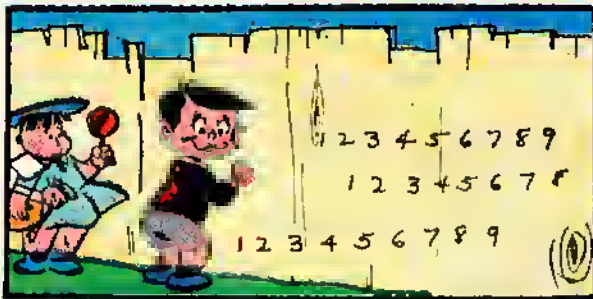
WHILE YOU'RE WAITING
YOU MAY PRACTICE
DOODLING HERE



"I GOT MY JOB THROUGH THE MAD HOUSE WANT ADS!"



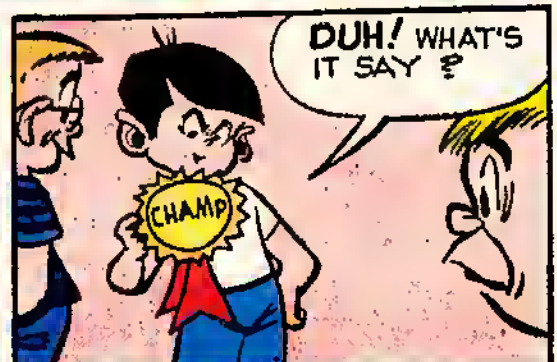
"(TWO HUNDRED AND THIRTY...*)
I WASN'T TOO BRIGHT WHEN I WAS A YOUNGSTER, BUT I WAS SUPERB IN COUNTING! I WAS THE BEST COUNTER ON THE WHOLE BLOCK!"



"(FIVE HUNDRED AND THREE...*)
I JUST KEPT PRACTICING COUNTING... PRACTICING... PRACTICING..."

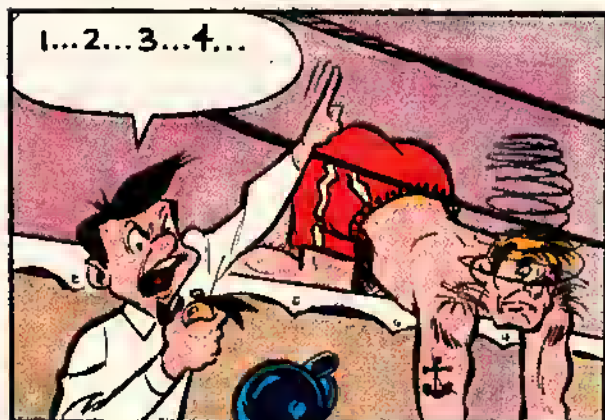


"(FOUR HUNDRED AND EIGHTY...*)
MAYBE THAT WAS WHY I WAS ALWAYS "IT"! I WAS THE ONLY ONE WHO COULD COUNT ALL THE WAY UP TO TEN!"



"WHEN I GREW UP I GOT EASY
JOBS LIKE KEEPING COUNT AT
FIGHTS...!"

(FOUR THOUSAND AND EIGHTY...)"



"(EIGHT THOUSAND AND FIFTY...)"

I LOVED COUNTING, BUT ONE
DAY I REALIZED... I WAS
IN A RUT!"

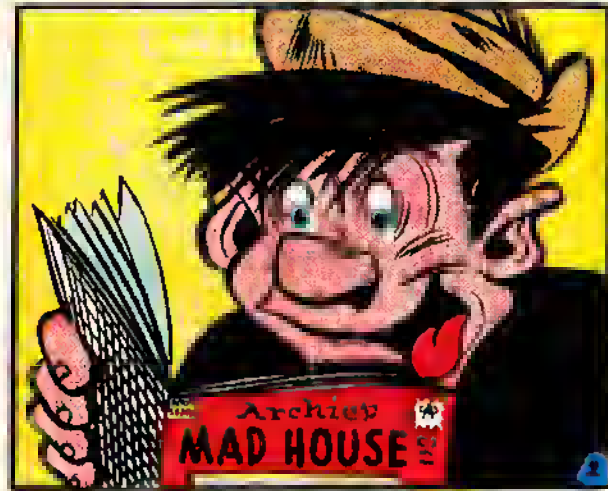
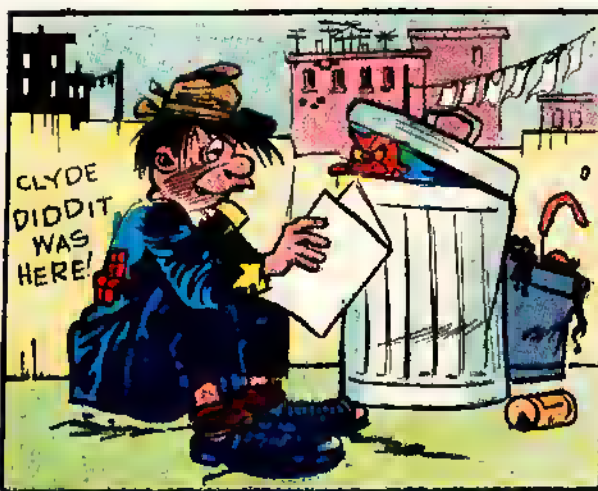
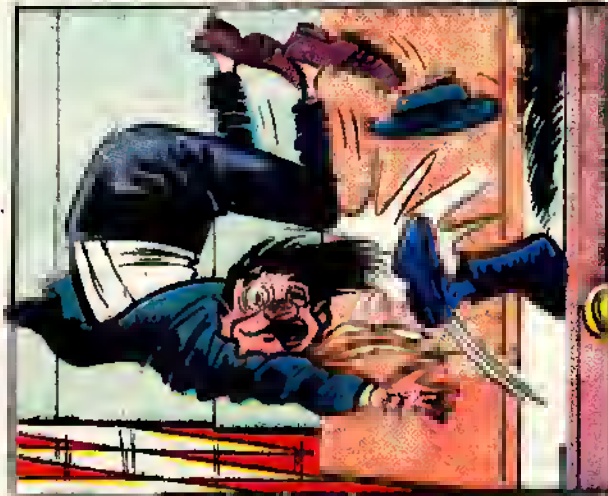
"(SIX THOUSAND AND SEVENTY...)
THEN I GOT A SCIENTIFIC JOB
COUNTING DOWN AT CAPE
CANAVERAL. --"



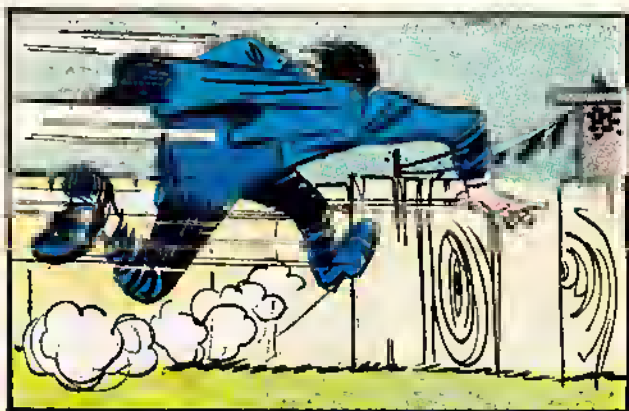
"SO I DECIDED TO DO SOMETHING
MORE AMBITIOUS—I WENT LOOK-
ING FOR A NEW AND DIFFERENT
JOB! (TEN THOUSAND...!!)"



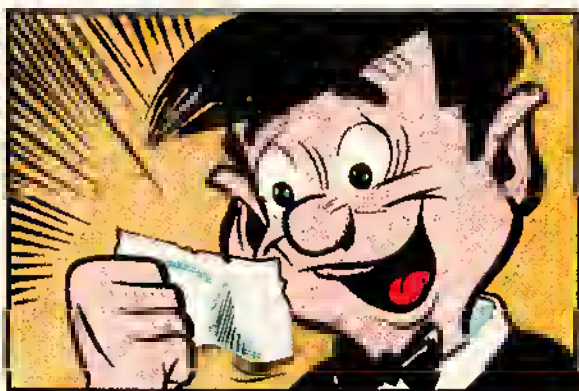
"I COULDN'T FIND ANYTHING... MY
PROFESSION WAS LIMITED!
THEN ONE DAY I FOUND A
COPY OF **MAD HOUSE**!"



"I RUSHED OVER TO MAD HOUSE
TO GET THE ADDRESS FOR THE
JOB!WHAT A GREAT JOB
IT TURNED OUT TO BE!"



"TELEVISION!...MEETING NEW PEOPLE
...LOTS AND LOTS OF MONEY! I
GOT THE JOB IMMEDIATELY WHEN
THEY FOUND OUT MY
QUALIFICATIONS!"



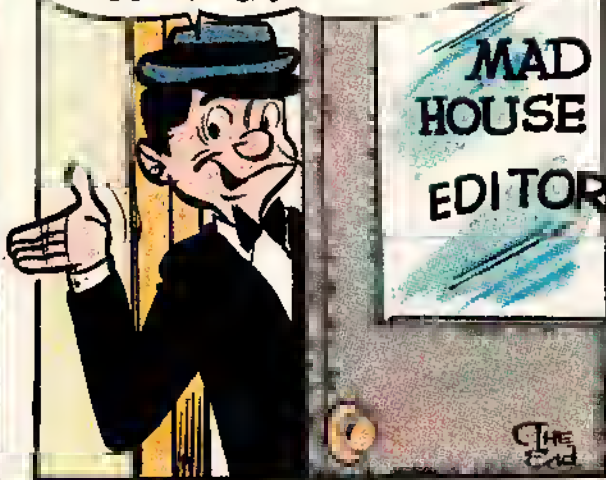
I COUNT OUT THE MONEY, MY ECCENTRIC ZILLIONAIRE BOSS
WANTS TO GIVE AWAY! IT'S MY JOB TO **GIVE AWAY A
MILLION DOLLARS** TO DIFFERENT PEOPLE! MY NAME
IS **ANTHONY MICHAEL!** (NINE HUNDRED AND NINETY-NINE...
...ONE MILLION DOLLARS...)



YOU'LL EXCUSE ME, NOW! I HAVE
TO **DELIVER A MILLION DOLLARS**
TO A DESERVING CLIENT!



WHO KNOWS, MAYBE I'LL BE
SEEING **YOU** SOON!
SO LONG!

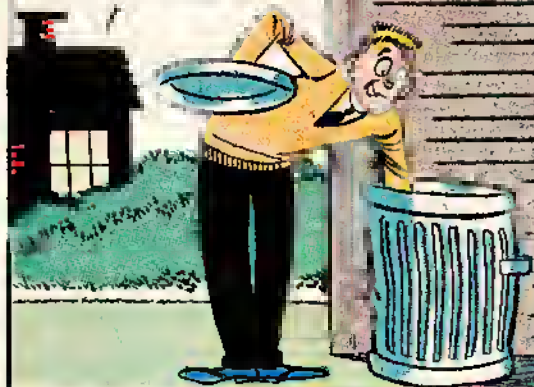


DOUBLE TAKES!

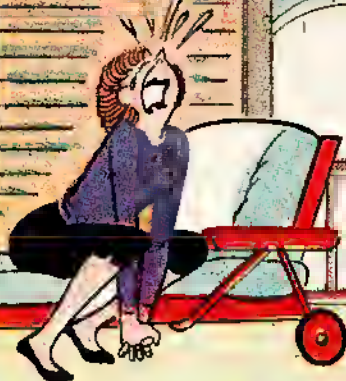
LOOK AT THIS TRASH
THE BOY HAS BEEN
READING!



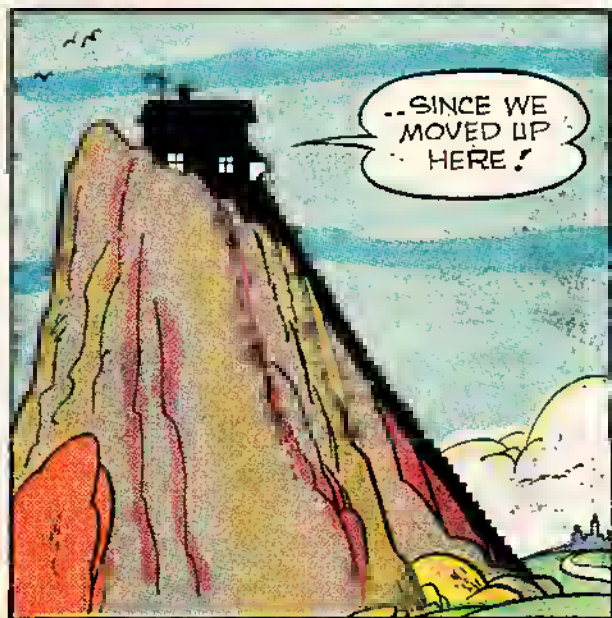
I WONDER WHERE
HE PICKS UP SUCH
TRASH!



MY PERSONALITY
MUST BE SLIPPING!
I HAVEN'T HAD A
SINGLE BOY CALL
ON ME...



...SINCE WE
MOVED UP
HERE!



AGNES! DO YOU
MEAN IT'S ALL OVER
BETWEEN US?

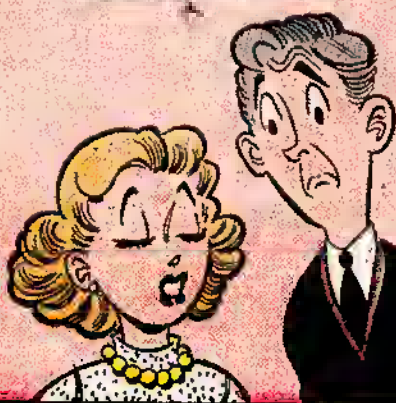
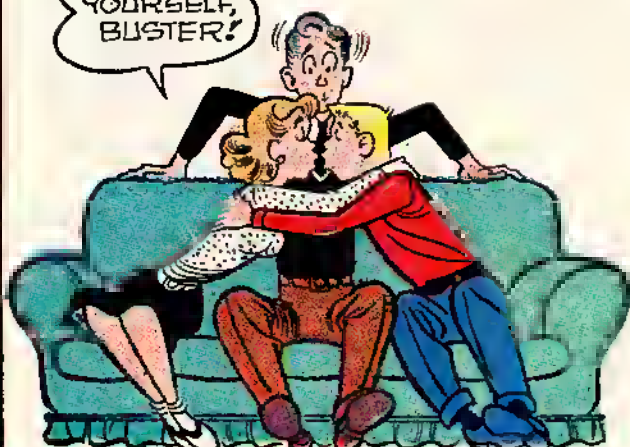


FIGURE IT
OUT FOR
YOURSELF,
BUSTER!

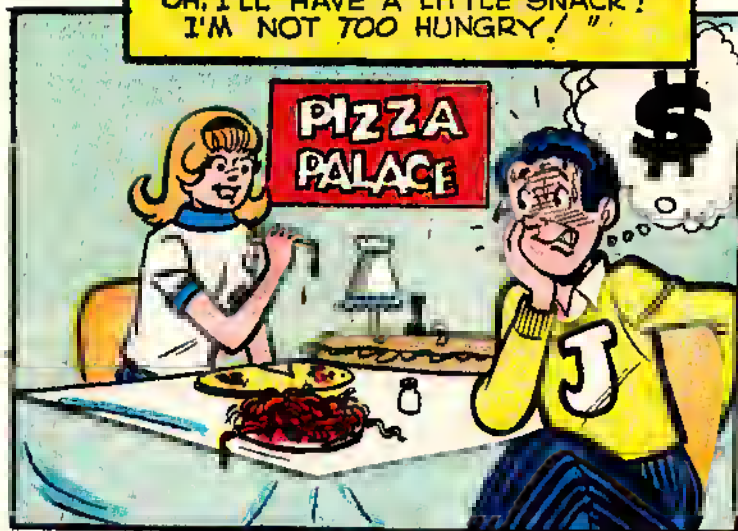




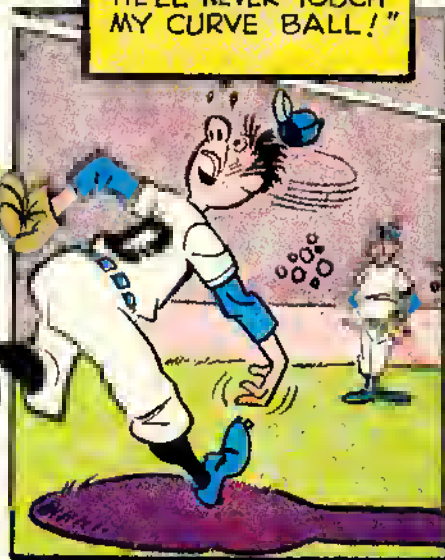
BETTY SAYS,

GUESS WHO SAID.

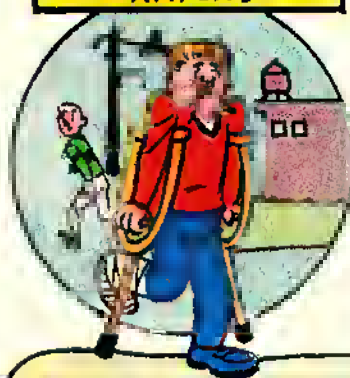
"OH, I'LL HAVE A LITTLE SNACK!
I'M NOT TOO HUNGRY!"



"HE'LL NEVER TOUCH
MY CURVE BALL!"



SURE I CAN LIFT
THAT DUMBBELL!
WATCH!



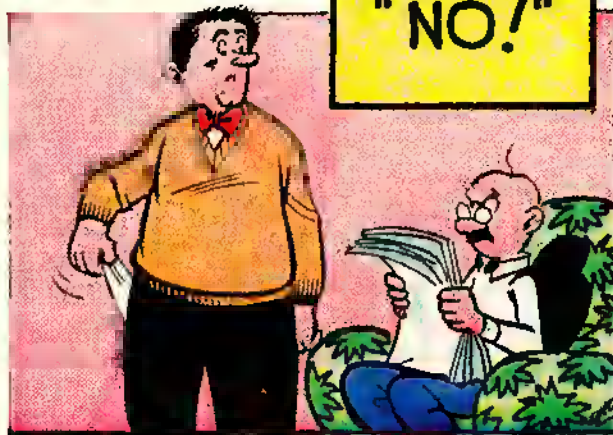
"I HAVE TO CALL OFF OUR DATE FOR TONIGHT!
I HAVE A TERRIBLE HEADACHE AND WANT
TO STAY HOME!"



DON'T WORRY! I'VE
GOOD BALANCE!



"NO!"

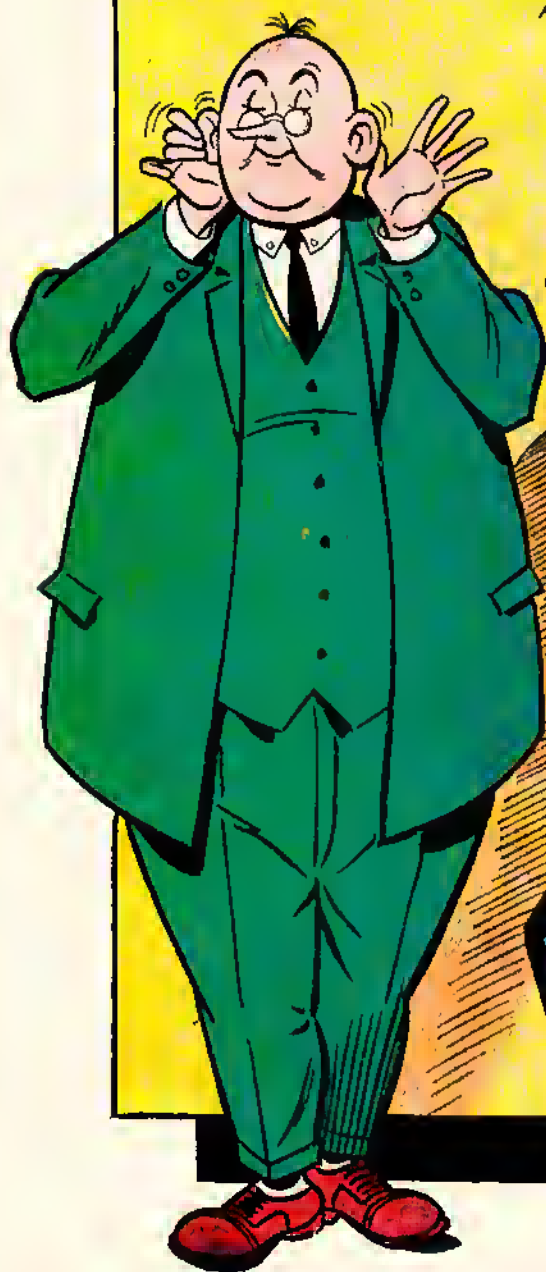


MR. WEATHERBEE PRESENTS

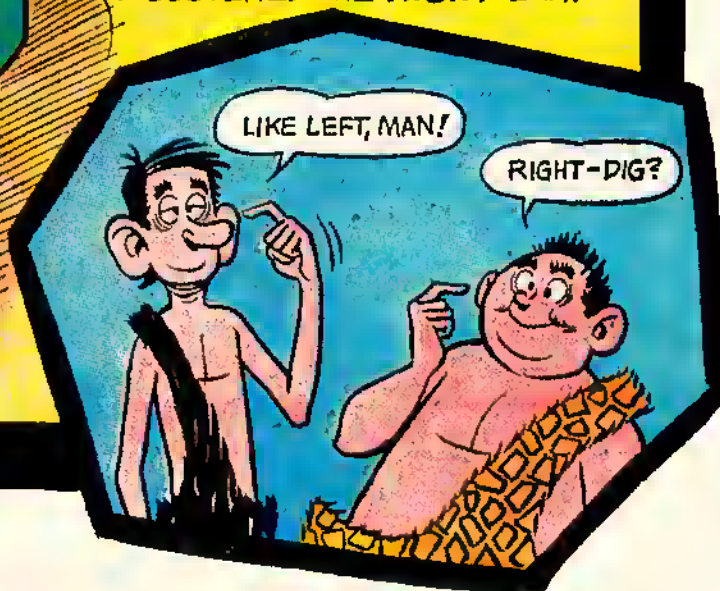
GREAT MOMENTS IN HISTORY--

THE DISCOVERY OF EARS!

EARS WERE FIRST DISCOVERED IN THE YEAR IIII, BY **TWO** MEN - ALFRED KLUNK AND MORTIMER ZUNK!



ALFRED KLUNK DISCOVERED THE **LEFT** EAR! MORTIMER ZUNK DISCOVERED THE **RIGHT** EAR!



LIKE LEFT, MAN!

RIGHT-DIG?

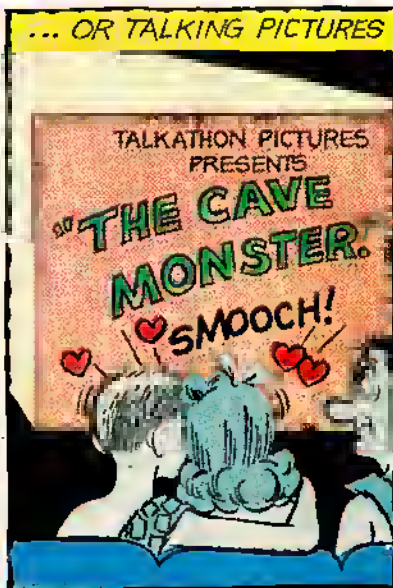
IN THOSE DAYS, IT WAS VERY HARD FOR PEOPLE TO HEAR THINGS, BECAUSE THEY DIDN'T HAVE ANYTHING TO HEAR **WITH!** THIS MADE LIFE VERY COMPLICATED...



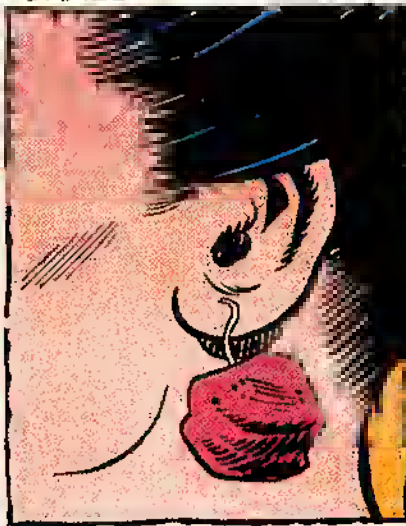
SINCE THERE WERE NO EARS, THERE WERE NO HI-FI PHONOGRAPHS...



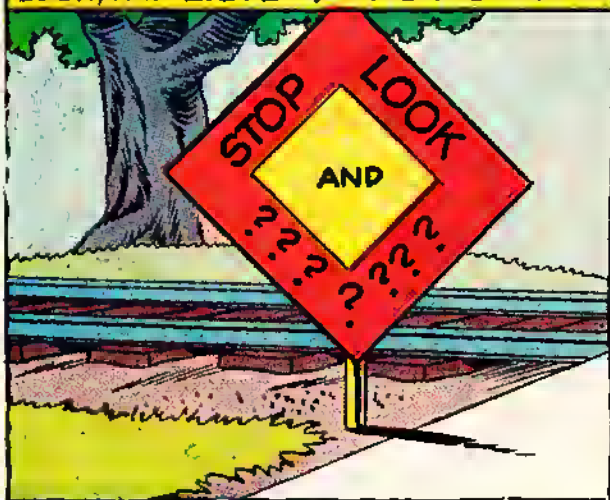
... OR TALKING PICTURES



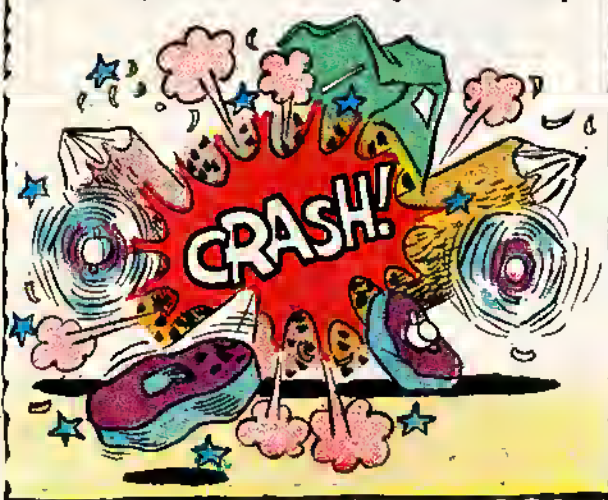
... OR EAR-RINGS FOR THE LADIES...



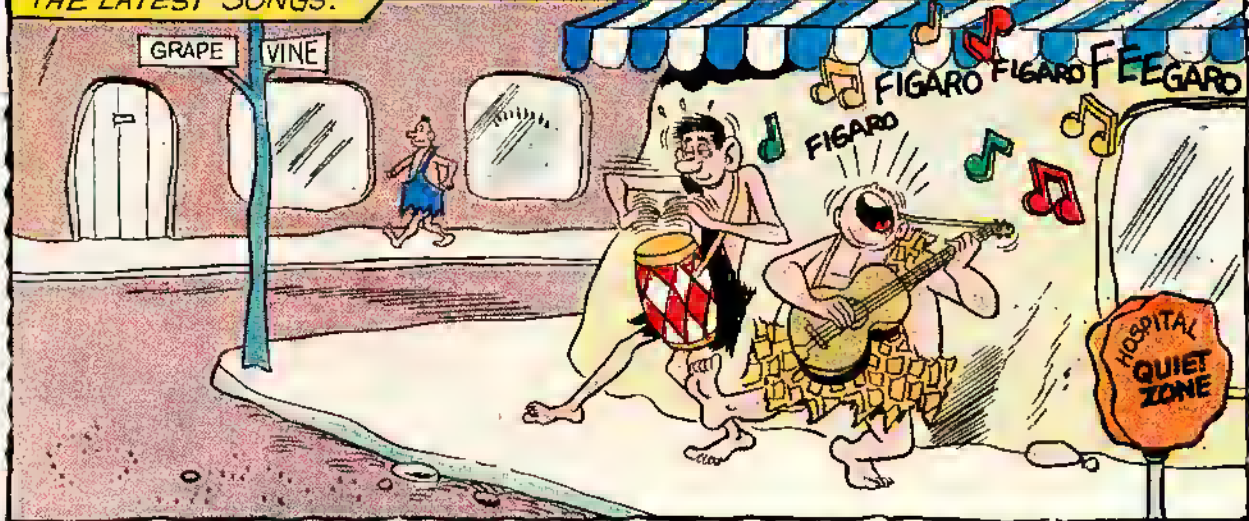
... AND, AT ALL THE RAILROAD CROSSINGS, INSTEAD OF SIGNS READING "STOP, LOOK, AND **LISTEN**", THE SIGNS READ:



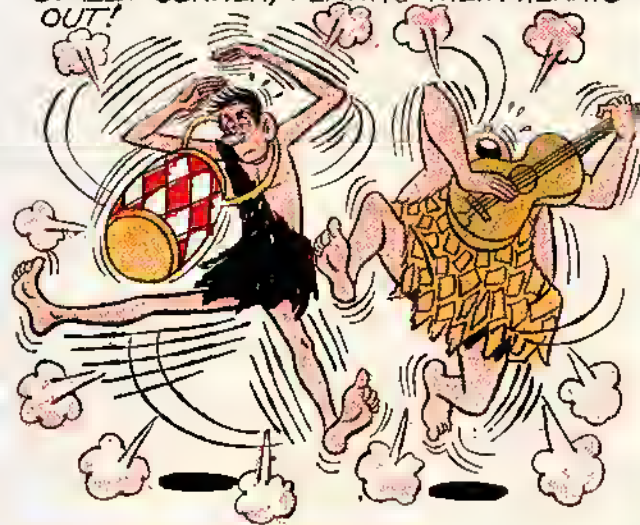
BUT ONE DAY, A VERY POOR BONGOS PLAYER (ALFRED) MET UP WITH A VERY BROKE GUITAR PLINKER (MORTIMER)...



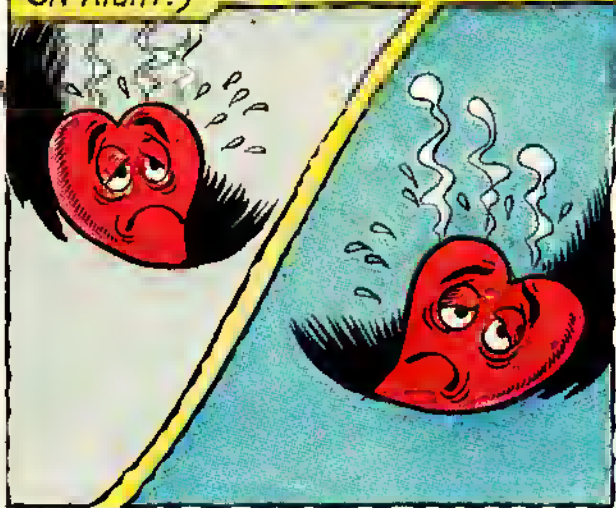
THE TWO MEN DECIDED TO TEAM UP AND TRY TO MAKE A LIVING AS A HOT JAZZ COMBO! SO THEY WENT TO WORK ON A BUSY STREET CORNER, PLAYING ALL THE LATEST SONGS!



DAY AFTER DAY THEY STOOD ON THE STREET CORNER, PLAYING THEIR HEARTS OUT!



CLOSE-UP VIEW OF THE PLAYED OUT HEARTS! (ALFRED'S ON LEFT, MORTIMER'S ON RIGHT.)



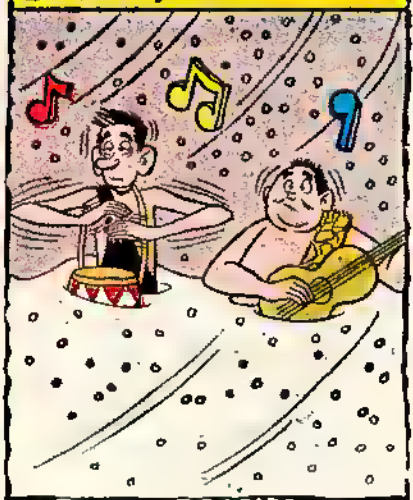
THEY PLAYED AND PLAYED, BUT SINCE EARS HADN'T BEEN DISCOVERED, NOBODY HEARD THEM!



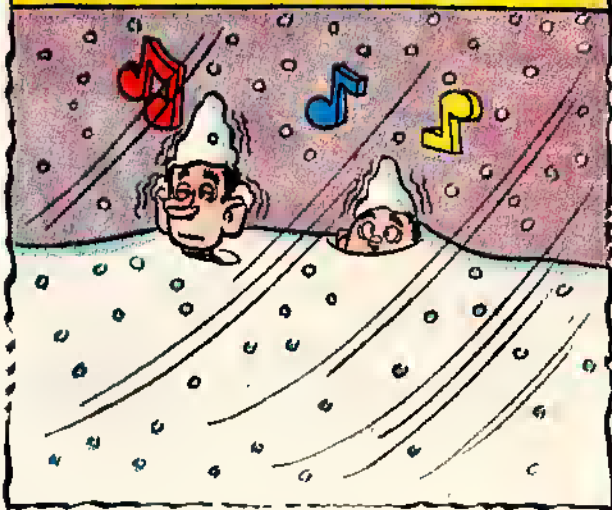
SOON IT BEGAN TO SNOW! IT SNOWED....



... AND SNOWED, AND SNOWED... (BOY! DID IT SNOW!)



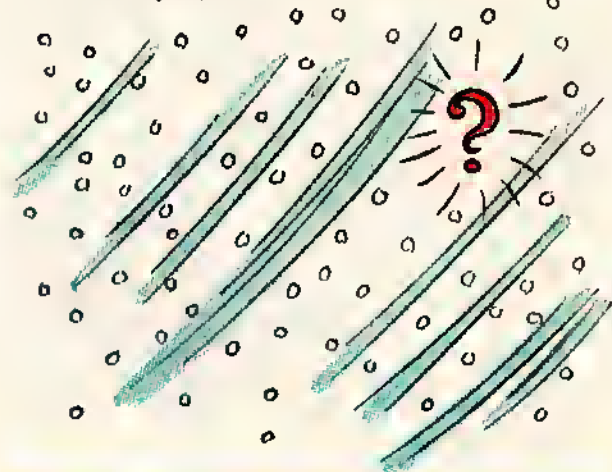
THE MORE IT SNOWED THE MORE THEY PLAYED, AND THE MORE THEY PLAYED THE MORE THEY FROZE!



FINALLY, ALFRED KLUNK SAID TO MORTIMER ZUNK, "SOMETHING HURTS ON THE LEFT SIDE OF MY HEAD!"



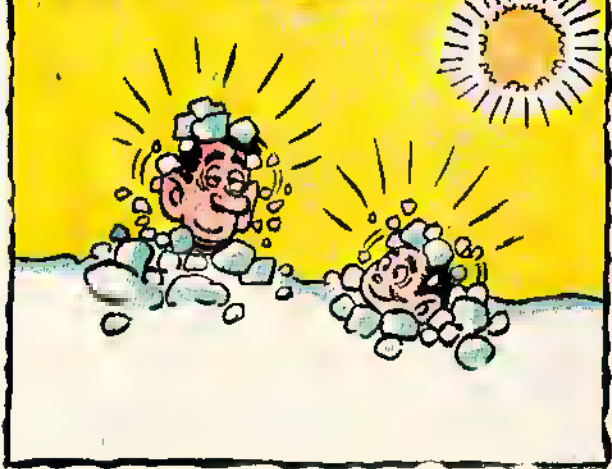
MORTIMER ZUNK SAID TO ALFRED KLUNK, "THAT'S FUNNY! SOMETHING SEEMS FROST-BITTEN ON THE RIGHT SIDE OF MY HEAD, TOO!"



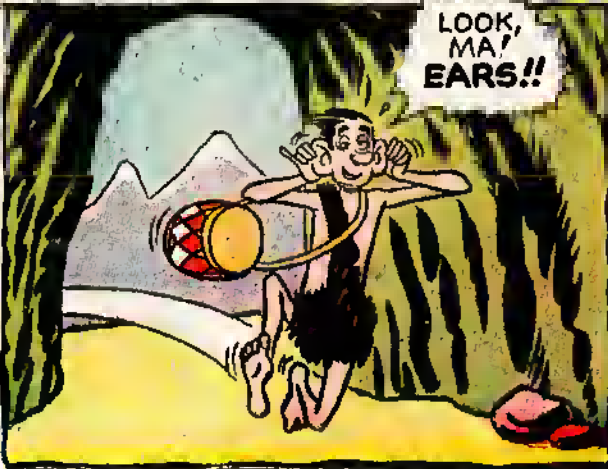
THEY LOOKED AT EACH OTHER AND DISCOVERED TWO THINGS WERE STICKING OUT OF THEIR NOGGINS!



"WHAT DO YOU SUPPOSE THEY ARE?" ALFRED ASKED MORTIMER. "I'M NOT SURE," MORTIMER REPLIED, "BUT LET'S CALL THEM EARS!"



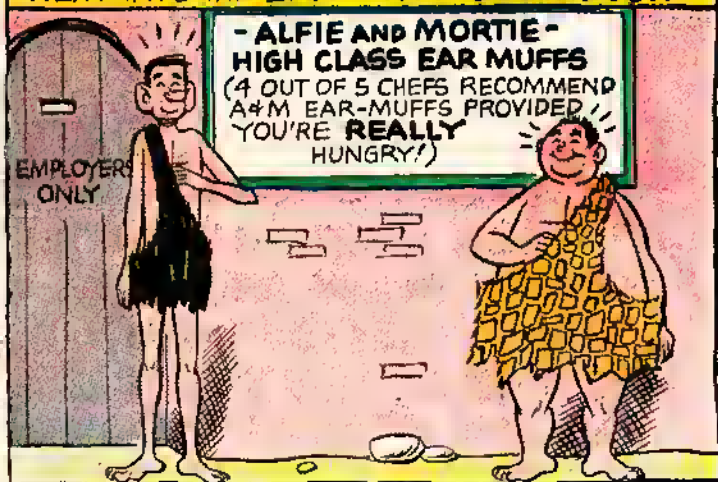
DELIGHTED WITH THEIR DISCOVERY, THE MUSICIANS HURRIED TO SHOW THEIR FROST-BITTEN EARS AROUND THE NEIGHBORHOOD!



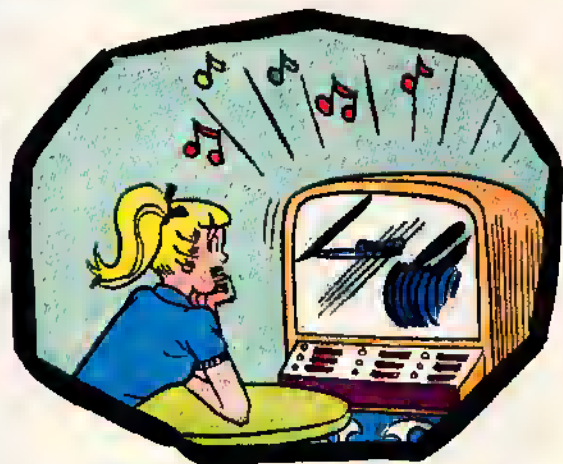
WHEN PEOPLE FOUND OUT THEY HAD EARS, THEY WERE THRILLED! AT LAST, THEY COULD **LISTEN** TO THINGS!



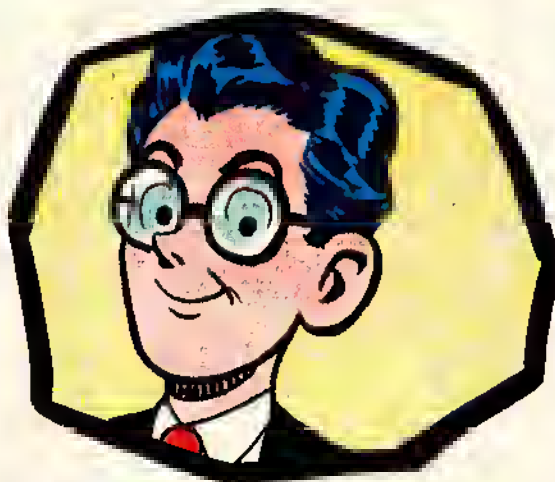
AS FOR ALFRED AND MORTIMER - THEY BECAME RICH AND FAMOUS! HOW? VERY SIMPLE - THEY GAVE UP THEIR MUSICAL CAREERS AND WENT INTO THE **EAR-MUFF BUSINESS!!**



TODAY, EARS HAVE BECOME AN IMPORTANT PART OF EVERY TEEN-AGER'S LIFE! EARS ARE USED FOR:



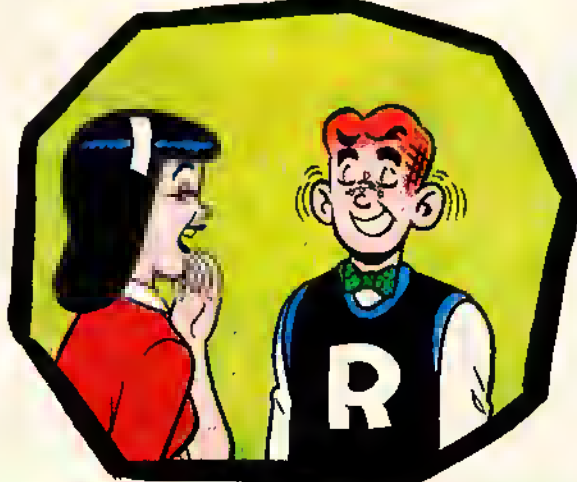
LISTENING TO ROCK 'N' ROLL ...



HANGING EYE-GLASSES ON ...



HAVING EARACHES...

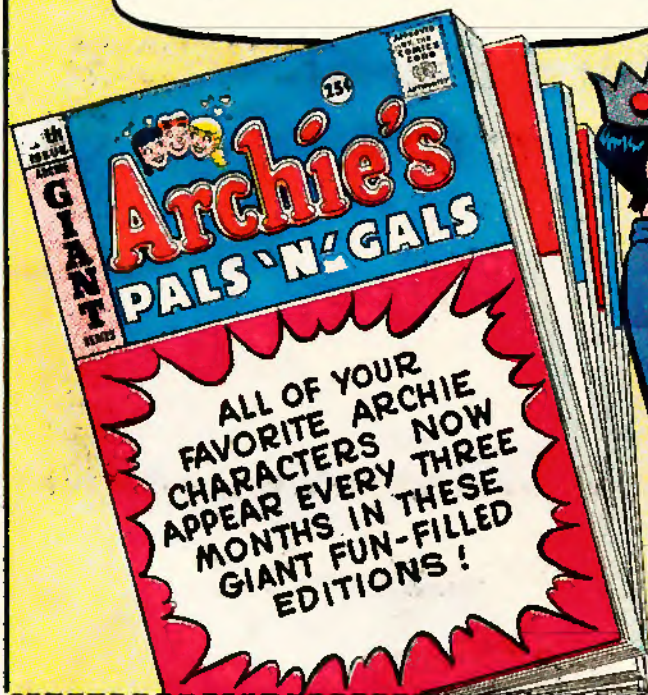
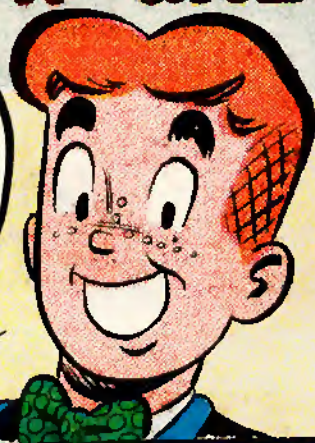


AND SHOWING OFF WITH (PROVIDED YOU CAN WIGGLE 'EM!)

SEE THE NEXT ISSUE OF **MADHOUSE** FOR ANOTHER EXCITING THRILLING, INTERESTING, (AND SLIGHTLY NAUSEATING) DISCOVERY!!

FREE
WE'RE GIVING AWAY COPIES OF
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COUPON BELOW AND YOU'LL GET
A WHOLE YEAR (FOUR GIANT-SIZED
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ABSOLUTELY FREE!



$$25¢ \times 5 = \$1.00$$

NO, JUGGIE'S
ARITHMETIC ISN'T WRONG!
-YOU SAVE 25¢ OVER THE
NEWSSTAND PRICE!
YOU WILL GET FIVE BIG
ISSUES FOR THE PRICE OF
FOUR! -BUT DON'T DELAY!
-THIS OFFER IS LIMITED
SO SUBSCRIBE **NOW!**

SEND TO: **ARCHIE'S PALS 'N' GALS 5 FOR 4**
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NEW YORK CITY 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND ONE
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PLUS FREE BONUS ISSUE!

(PLEASE
PRINT)

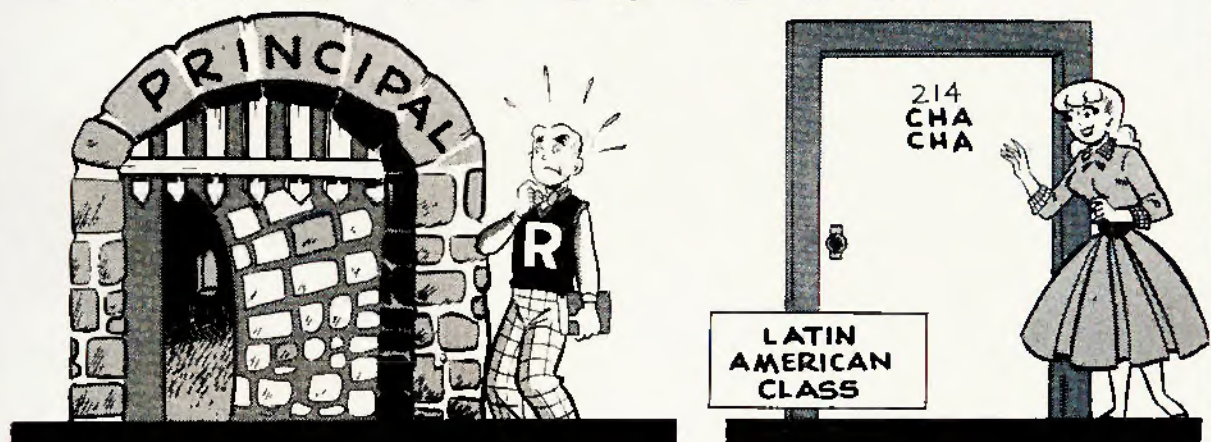
NAME _____ AGE _____

ADDRESS _____

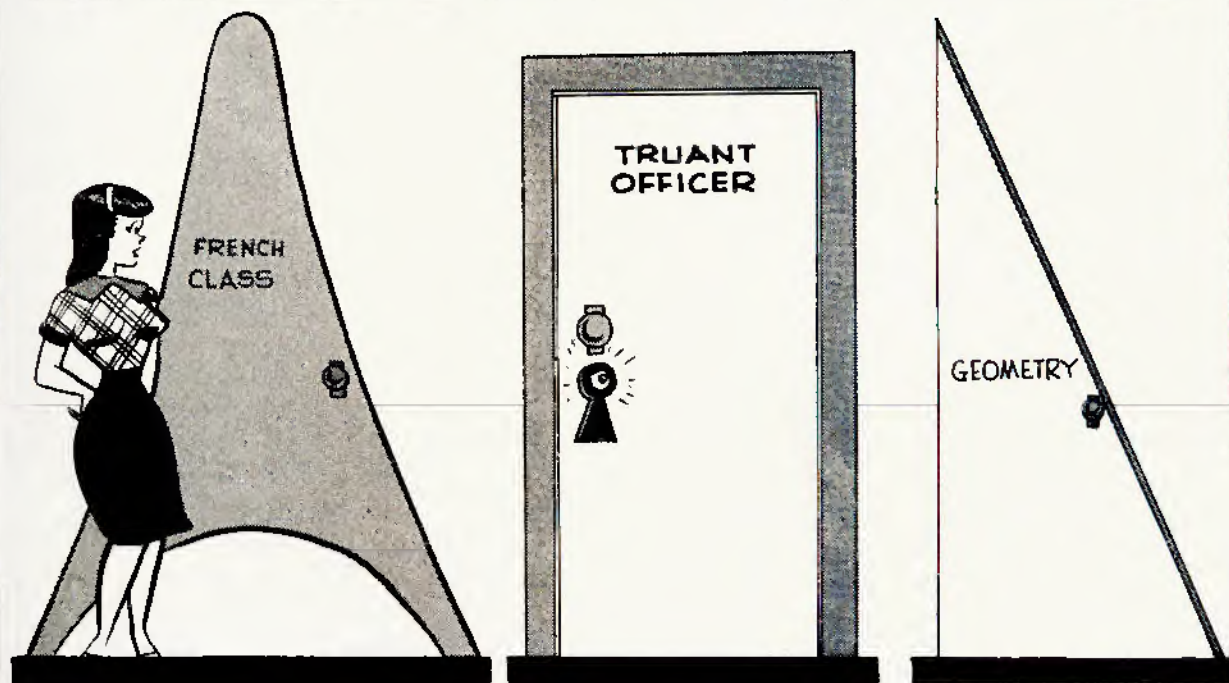
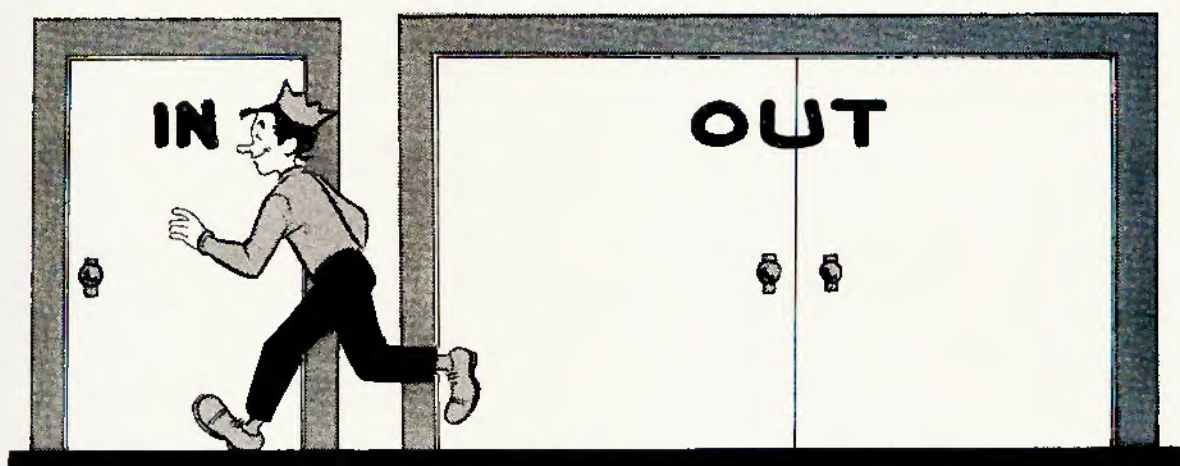
CITY _____ STATE _____



THIS IS THE WAY THE STUDENTS "SEE" SOME OF THE
DOORS IN SCHOOL!



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2

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|---|---|
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CITY _____ STATE _____



some scanner known as irving